

Global Flooring Market – Focus on Resilient Flooring (LVT, Sheet Vinyl & WPC) Market Outlook 2022: 2017 Edition

<https://marketpublishers.com/r/G61C26CBA9DEN.html>

Date: July 2017

Pages: 105

Price: US\$ 1,100.00 (Single User License)

ID: G61C26CBA9DEN

Abstracts

WPC (wood plastic composite), a new entrant in global flooring arena has gained significant traction due to its distinct advantages. Both, LVT and WPC has been the major growth engine of the industry since past couple of years. Overall, resilient flooring posted astonishing growth in sales in the year 2016. The report “Global Flooring Market – Focus on Resilient Flooring (LVT, Sheet Vinyl & WPC) Market Outlook 2022” provides an in-depth analysis of global flooring market and resilient flooring market. The demand for flooring materials has been forecast both in terms of volume and value for the period 2017-22.

Geographically, the market has been segmented into North America, Europe, Asia Pacific, Latin America, Middle East & Africa and CIS in the report. The report provides comprehensive coverage on major industry drivers, restraints, and their impact on market growth during the forecast period. Furthermore, the study encompasses various market specific growth opportunities at the global and regional level. The report has been segmented as following:-

Market Coverage

Global Flooring Market

Commercial Flooring Market

Resilient Flooring Market

LVT Market

Sheet Vinyl Market

WPC

Market Segmentation by Region/Country

North America

The US

Asia Pacific

Europe

Middle East & Africa

Latin America

CIS

Key Vendors

Interface, Inc.

Mohawk Industries, Inc.

Shaw Industries Group, Inc.

Contents

1. EXECUTIVE SUMMARY

2. RESEARCH METHODOLOGY

3. FLOORING MARKET

3.1 Introduction

3.1.1 Overview

3.1.2 Product Types

3.1.3 End-Users

3.2 Global Flooring Market Analysis

3.2.1 Market Size by Volume (Actual & Forecasted)

3.2.2 Market Size by Value (Actual & Forecasted)

3.2.3 Market Share by Segment

3.2.4 Market Share by Region

3.2.5 Market Share by Nations

3.3 Commercial Flooring Market Analysis

3.3.1 Market Size by Value (Actual & Forecasted)

3.3.2 Market Share by Category

3.3.3 Market Share by Verticals

3.3.4 Market Share by Region

4. RESILIENT FLOORING MARKET

4.1 Overview

4.2 Market Analysis

4.2.1 Market Size by Volume (Actual & Forecasted)

4.2.2 Market Size by Value (Actual & Forecasted)

4.2.3 Market Share by Category

4.2.4 Market Share by Category in End-Use Market

4.2.5 Market Share by Floor Origin

4.3 LVT Market Analysis

4.3.1 Overview

4.3.2 Market Size by Volume (Actual & Forecasted)

4.3.3 Market Size by Value (Actual & Forecasted)

4.3.4 Market Share by Floor Origin

4.3.5 Market share by End-User

4.4 Sheet Vinyl Market Analysis

4.4.1 Overview

4.4.2 Market Size by Value (Actual & Forecasted)

4.4.3 Market Share by Floor Origin

4.5 WPC

4.5.1 Overview

4.5.2 Market Size by Value (Actual & Forecasted)

5. GLOBAL FLOORING MARKET-REGION/COUNTRY ANALYSIS

5.1 North America

5.1.1 North America Flooring Market Size by Volume

5.1.2 North America Flooring Market by Product

5.2 The US

5.2.1 The US Flooring Market by Volume

5.2.2 The US Flooring Market Size by Value

5.2.3 The US Hard Surface Flooring Market Size by Volume

5.2.4 The US Soft Surface Flooring Market Size by Volume

5.2.5 The US Flooring Market Growth by Category

5.2.6 The US Flooring Market Share by Product

5.2.7 The US Flooring Sales by End-Users

5.2.8 The US Flooring Market Share by Distributional Channels

5.2.9 The US Flooring Consumption by Segment

5.3 Europe

5.3.1 Europe Flooring Market Size by Volume

5.3.2 European Flooring Market Share by Product

5.4 Asia Pacific

5.4.1 Asia Pacific Flooring Market Size by Volume

5.4.2 Asia Pacific Flooring Market Share by Products

5.5 Middle East & Africa

5.5.1 Middle East & Africa Flooring Market Size by Volume

5.5.2 Middle East & Africa Flooring Market Share by Product

5.6 Latin America

5.6.1 Latin America Flooring Market Size by Volume

5.6.2 Latin America Flooring Market Share by Product

5.7 CIS

5.7.1 CIS Flooring Market Size by Volume

6. GLOBAL FLOORING MARKET DYNAMICS

6.1 Market Trends

- 6.1.1 Advent of Modular Multilayered LVT
- 6.1.2 Growing Popularity of Solid PVC Core (SPC)
- 6.1.3 Bio-based Flooring Alternatives
- 6.1.4 Healthy Flooring with Linoleum

6.2 Growth Drivers

- 6.2.1 Surge in Construction Industry
- 6.2.2 Rising Infrastructure Spending
- 6.2.3 Focus on Aesthetics

6.3 Challenges

- 6.3.1 “Installer Crisis”
- 6.3.2 Private label imports in Hardwood
- 6.3.3 Environmental Impact

7. COMPETITIVE LANDSCAPE

8.1 Global

8.2 The US

9. COMPANY PROFILES

9.1 Interface, Inc.

- 9.1.1 Business Overview
- 9.1.2 Financial Overview
- 9.1.3 Business Strategies

9.2 Shaw Industries Group, Inc.

- 9.2.1 Business Overview
- 9.2.2 Financial Overview
- 9.2.3 Business Strategies

9.3 Mohawk Industries, Inc.

- 9.3.1 Business Overview
- 9.3.2 Financial Overview
- 9.3.3 Business Strategies

I would like to order

Product name: Global Flooring Market – Focus on Resilient Flooring (LVT, Sheet Vinyl & WPC) Market Outlook 2022: 2017 Edition

Product link: <https://marketpublishers.com/r/G61C26CBA9DEN.html>

Price: US\$ 1,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G61C26CBA9DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

