

Global Flooring Industry-Focus on the US Market Outlook 2024

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Abstracts

The US flooring industry is fast-evolving with rising adoption of resilient flooring such as LVT and WPC, over soft flooring. Domestic flooring manufacturing is also gaining grounds in the market with increasing investments by domestic and foreign players. The report "Global Flooring Industry – Focus on the US Market Outlook 2024", provides an in-depth analysis of global as well as the US flooring market focusing on major submarkets such as Carpet & Area Rugs, Hardwood Flooring, Laminate Flooring, Vinyl Sheet & Floor Tile and Other Resilient Flooring in the US. Market outlook for overall flooring market as well as aforementioned sub-segments has been provided for the period 2017-24.

The report provides comprehensive coverage on major industry drivers, restraints, and their impact on market growth during the forecast period. Furthermore, the study encompasses various market specific growth opportunities in the US flooring market. The report encompasses 95 figures and 3 tables under the following segments.

Market Segmentation (Global & the US)

Carpet & Area Rugs

Hardwood Flooring

Laminate Flooring

Vinyl Sheet & Floor Tile

Other Resilient Flooring



Key Vendors

Interface, Inc.

Mohawk Industries Inc.

Tarkett Group

Armstrong Flooring



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