

Global Electric Two Wheelers Market – Focus on India Market: Outlook 2021

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Abstracts

The report “Global Electric Two Wheelers Market – Focus on India Market: Outlook 2021” provides an in-depth market analysis of global electric vehicle market with focus on Indian electric two wheeler market. India is one of the world’s largest two wheeler market with slow uptake in electric two wheeler market segment. The market has gained momentum in past couple of years.

Growth of Indian electric wheeler market is driven by concerns such as energy security & high crude oil price, demand for clean transportation, high urban congestion and government incentives. One of the major government scheme in this regard is FAME (Faster Adoption and Manufacturing of Electric (Hybrid) Vehicles) India scheme which offers incentives in the form of upfront reduced purchase price to the buyers of electric/hybrid vehicles. Some of the incumbents restraining industry’s growth include high initial cost of acquisition, issues related to batteries, low awareness level and lack of EV infrastructure.

Indian electric two-wheeler market is dominated by Hero Electric, Mahindra GenZe, Ampere Vehicles and Ather Energy. These players are profiled herein based on attributes such as business overview, product segments, etc. It also compiles performance comparison of aforementioned companies and other leading companies in the segment based on various parameters in the competitive landscape section.

Contents

1. EXECUTIVE SUMMARY

2. RESEARCH METHODOLOGY

3. ELECTRIC VEHICLES MARKET

3.1 Introduction

3.1.1 Overview

3.1.2 Components

3.1.3 Types of Electric Vehicles

3.2 Global Electric Vehicle Market Analysis

3.2.1 Market Size (Actual & Forecasted)

3.2.2 Market Share by Nations

3.3 Indian Electric Vehicles Market Analysis

3.3.1 Market Size (Actual & Forecasted)

3.3.2 Market Share by Players

4. INDIA ELECTRIC TWO WHEELER MARKET

4.1 India E2W Market

4.1.1 Introduction

4.1.2 Classification of E2Ws

4.2 Electric Two Wheeler Market Analysis

4.2.1 Global E2W Market Sizing (Actual & Forecasted)

4.2.2 Indian E2W Market Sizing (Actual & Forecasted)

4.2.3 Market Share by Players

4.3 Pricing Analysis

5. EV MARKET IN INDIA – CURRENT STATUS

5.1 Policy Framework

5.2 Public Private Support

6. MARKET DYNAMICS

6.1 Growth Drivers

6.1.1 Energy Security & Crude Oil Price

- 6.1.2 Clean Transportation
- 6.1.3 High urban congestion
- 6.1.4 Government support
- 6.2 Challenges
 - 6.2.1 High Initial Cost
 - 6.2.2 Issues related to Batteries
 - 6.2.3 Low Awareness Level
 - 6.2.4 Lack of EV Infrastructure
- 6.3 Market Trends
 - 6.3.1 Funding in Two-Wheeler EV Start-ups
 - 6.3.2 India's First Electric Motorcycle
 - 6.3.3 Affordable Electric Two Wheelers
 - 6.3.4 IoT in Two-Wheelers EV

7. COMPETITIVE LANDSCAPE

8. COMPANY PROFILES

- 8.1 Hero Electric
- 8.2 Mahindra GenZe
- 8.3 Ampere Vehicles
- 8.5 Ather Energy

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