

# **Global Bakery & Cereals Market (Europe - The UK, Germany, Italy & France; Asia Pacific - Japan, India & China; North America – The US & Canada) Market Outlook 2025**

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## **Abstracts**

Fortification of bakery and cereal products with functional ingredients is one of the latest industry trends witnessed in the market. It is believed that micronutrient fortification with calcium sources such as calcium sulphate and calcium carbonate adds to nutritional quotient of cereals.

The report “Global Bakery & Cereals Market (Europe - The UK, Germany, Italy & France; Asia Pacific - Japan, India & China; North America – The US & Canada) Market Outlook 2025” provides an in-depth analysis of bakery and cereals market overall as well as major markets such as the US, Canada, the UK, France, Germany, Italy, Japan, India and China. Market outlook for overall bakery and cereals market as well as aforementioned markets has been provided for the period 2019-25.

The report provides comprehensive coverage on major industry drivers, restraints, and their impact on market growth during the forecast period. Furthermore, the study encompasses various market specific growth opportunities in global bakery and cereals market. The report has been segmented as following:-

### **Geographical Coverage**

North America - The US & Canada

Europe – The UK, Germany, Italy & France

## Asia Pacific – Japan, China & India

### Companies Coverage

Kellogg's Company

Mondelez International, Inc.

Grupo Bimbo S.A. de C.V.

Britannia Industries Limited

Yamazaki Baking Co. Ltd.

Barilla Holding SpA

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