

# Vietnam Tourism Industry Forecast to 2012



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## Vietnam Tourism Industry Forecast to 2012

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Vietnam is one of the most popular tourist destinations in the Asia-Pacific region and its tourism industry has been growing unprecedentedly for the past few years. The travel & tourism industry accounted for 9.3% of the GDP in the Vietnamese economy during 2010. Being a source as well as destination market, the Vietnamese tourism industry has grown nearly twice as fast as GDP during the past few years. The government's support has been the key driving force for this industry. The government has been readily spending on the promotional activities across the world to boost the nation's tourism industry.

According to our new research report "Vietnam Tourism Industry Forecast to 2012", international tourist arrivals in Vietnam will grow at a CAGR of over 11% during 2010-2014, and tourism receipts from overseas tourists are expected to rise at a CAGR of around 13% during the same period, thereby reaching around US\$ 5.6 Billion by 2014. Vietnamese tourism industry will continue to grow rapidly in coming years on the back of its favorable demographic profile and increasing promotional activities by the government.

The baseline for the optimistic future outlook projected in our report is that, there has been an increase in the number of outbound and domestic tourism. Due to the rapid economic growth, increasing disposable income, and large share of young population, the tourism industry in Vietnam will show positive growth in the coming years. Increase in MICE tourism will also favor the country's tourism market during the forecast period.

"Vietnam Tourism Industry Forecast to 2012" incorporates an extensive research and rational analysis of the Vietnamese tourism industry. Our report provides an insight of the Vietnam tourism industry and studies its past, present, and future scenario. It offers a detail study of the forces driving the industry and discusses key market trends prevailing in the industry, making Vietnam a potential tourism destination. It also provides information (analysis and statistical data) of various industrial parameters that will help clients to analyze opportunities critical for their success in the Vietnam tourism industry.

### Table of Content

#### 1. ANALYST VIEW

#### 2. VIETNAM: TOURISM HUB

#### 3. EMERGING MARKET TRENDS

- 3.1 Promotional Activities
- 3.2 Favorable Demographic Profile
- 3.3 Health Tourism
- 3.4 Booming MICE Market
- 3.5 Eco Tourism

## **4. MARKET INDICATORS**

- 4.1 International Tourist Arrivals
- 4.2 Outbound Tourism
- 4.3 Domestic Tourism
- 4.4 Tourism Receipts

## **5. HOTEL INDUSTRY - OVERVIEW**

## **6. OPPORTUNITIES IN MAJOR CITIES**

- 6.1 Hanoi
- 6.2 Ho Chi Minh City
- 6.3 Da Nang

## **7. EMERGING CRUISE TOURISM**

## **8. FOCUS AREAS FOR TOURISM INDUSTRY**

## **9. KEY PLAYERS**

- 9.1 Vietnam Airlines
- 9.2 Furama Resort Danang
- 9.3 SaigonTourist
- 9.4 Accor SA
- 9.5 InterContinental Hotel Group (IHG)

### **LIST OF FIGURES:**

- Figure 2-1: Share of Tourist Arrivals in ASEAN Countries (2009)
- Figure 2-2: Share of Tourism Industry in GDP (2009-2011)
- Figure 3-1: Per Head Personal Disposable Income (US\$), 2009-2014
- Figure 4-1: International Tourist Arrivals (Million) 2009-2014
- Figure 4-2: Share of International Tourist Arrivals in Key Cities (2010)
- Figure 4-3: Outbound Tourist ('000), 2010-2014
- Figure 4-4: Domestic Tourist (Million), 2010-2014
- Figure 4-5: Domestic Tourist Arrivals in Key Cities (Million), 2009 & 2010
- Figure 4-6: Tourism Receipts (Billion US\$), 2009-2014
- Figure 5-1: Number of Hotels by Category (2009 & 2010)
- Figure 6-1: Number of International Visitors in Hanoi (Million), 2009 & 2010
- Figure 6-2: Number of Hotel Rooms in Hanoi (2009 & 2010)
- Figure 6-3: Number of International Visitors in Ho Chi Minh (Million), 2009 & 2010
- Figure 7-1: Number of Cruise Passengers (2009 & 2015)

### **LIST OF TABLES:**

- Table 3-1: Population Aged between 15-64 Years (%), 2007-2010
- Table 4-1: International Tourist Arrivals by Key Countries ('000), 2010
- Table 4-2: International Tourist Arrivals by Purpose of Visit ('000), 2010
- Table 4-3: International Tourist Arrivals by Means of Transport ('000), 2010
- Table 6-1: Hanoi - Hotel Rooms Availability & Rates (2010)
- Table 6-2: Ho Chi Minh - Hotel Rooms Availability & Rates (2010)
- Table 9-1: Vietnam Airlines - Strengths and Weaknesses
- Table 9-2: Furama Resort Danang - Strengths and Weaknesses
- Table 9-3: Saigontourist - Strengths and Weaknesses

Table 9-4: Accor SA - Strengths and Weaknesses

Table 9-5: InterContinental Hotel Group - Strengths and Weaknesses

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