

Vietnam Financial Sector Forecast to 2018

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Abstracts

Vietnamese financial market has rapidly expanded during the past few years and has gained great strategic importance at the global level. With rapid liberalization, privatization and globalization of the market, Vietnam has become a preferred destination for international financial investors. The key financial sectors 'banking' and 'insurance' are attracting huge foreign investments as both these sectors represent highly untapped potential. With this, it is anticipated that the country's total banking asset will grow at a CAGR of 16% during 2014-2018 while insurance premium would witness a CAGR of around 9% during the same period.

In their latest research study "Vietnam Financial Sector Forecast to 2018", RNCOS' analysts have identified and deciphered the market dynamics in important segments to clearly highlight the areas offering promising possibilities for companies to boost their growth. Various market drivers have also been incorporated into the report to provide a comprehensive understanding of the industry to clients.

The report provides detail information, reliable statistics, comparable data, and prudent analysis of the Vietnamese financial sector. It provides deep insight into each of the banking and insurance parameters like assets, loans, deposits, payment instruments, and life insurance, and the non-life insurance market. Most importantly, the report presents future outlook for each of the important aspects (assets, loans, deposits, insurance premium etc) considering the effects of the global economic crisis on base drivers, opportunities, and challenges faced by the financial sector.

With a view to providing a balanced outlook of the country's financial sector to clients, the report also includes the profiles of key industry players (Banks and Insurance companies) along with their recent developments. Overall, the objective of the study is to help clients understand the prospects of the industry, and make sound investment decisions in view of the same.

Contents

1. ANALYST VIEW

2. RESEARCH METHODOLOGY

3. MACROECONOMIC ANALYSIS

3.1 Economic Growth

3.2 Income Pattern

3.3 Demographic Profile

4. BANKING SECTOR ANALYSIS TO 2018

4.1 Loans

4.2 Deposits

4.3 Net Interest Income

4.4 Payment Instruments

4.4.1 Bank Cards

4.4.2 ATMs and POS Terminals

5. INSURANCE SECTOR ANALYSIS TO 2018

5.1 Life Insurance

5.2 Non-life Insurance

6. INDUSTRY DRIVERS AND TRENDS

6.1 Rising M&A Activities for Restructuring the Market

6.2 International Players' Penetration in Life Insurance Market

6.3 Growth in Bancassurance Segment

6.4 Growing Popularity of Co-Branded Cards

6.5 Non-Cash Payments Driving e-Banking System

6.6 Growing Presence of Foreign Banks in Vietnam

6.7 Microfinance Gaining Traction in the Country

6.8 Strict Government Norms Propelling Health Insurance Market

7. KEY PLAYERS

7.1 Vietcombank

7.2 BIDV

7.3 Vietinbank

7.4 Prudential Vietnam

7.5 BaoViet

7.6 Manulife

List Of Figures

LIST OF FIGURES:

- Figure 3-1: Nominal GDP (Billion US\$), 2012-2018
- Figure 3-2: Per Head Personal Disposable Income (US\$), 2012-2018
- Figure 3-3: Population (Million), 2012-2018
- Figure 3-4: Population Breakup by Age Group (%), 2013
- Figure 4-1: Bank Assets (Billion US\$), 2012-2018
- Figure 4-2: Bank Loans (Billion US\$), 2012-2018
- Figure 4-3: Loans by Type of Bank (%), 2013
- Figure 4-4: Loans by Type of Customer (%), 2012
- Figure 4-5: Non-Performing Loans Ratio (%), 2010-2013
- Figure 4-6: Bank Deposits (Billion US\$), 2012-2018
- Figure 4-7: Net Interest Income (Billion US\$), 2012-2018
- Figure 4-8: Bank Cards (Million), 2012-2018
- Figure 4-9: Share of Bank Cards by Type (2013)
- Figure 4-10: Share of Domestic and International Bank Cards (2013)
- Figure 4-11: Number of ATMs & POS Terminals (2012 & 2013)
- Figure 5-1: Insurance Premium (Trillion VND), 2012-2018
- Figure 5-2: Share of Life and Non-life Insurance Premium (2013)
- Figure 5-3: Life Insurance Premium (Trillion VND), 2012-2018
- Figure 5-4: Share of Leading Insurers in Life Insurance Premium (2013)
- Figure 5-5: Life Insurance Premium by Business Line (%), 2013
- Figure 5-6: Non-life Insurance Premium (Trillion VND), 2012-2018
- Figure 5-7: Share of Leading Insurers in Non-life Insurance Premium (2013)
- Figure 5-8: Non-life Insurance Premium by Business Line (%), 2013

List Of Tables

LIST OF TABLES:

Table 4-1: Number of Credit Institutions

Table 4-2: List of Leading Banks

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