

# Vietnam Footwear Outlook to 2017

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## Abstracts

Over the past few years, Vietnam has become one of the world's leading footwear producers and exporters in the world. Most of the international footwear manufacturers have established their production units in this country due to its low labour cost. Rising footwear exports and free trade agreements has led the industry to achieve significant growth.

RNCOS' analysts, in their latest research report, "Vietnam Footwear Outlook to 2017", have identified that the country's footwear industry has been growing significantly from the past few years with rising exports in the international market. The country's footwear exports grew more than 10% in 2012 compared to the previous year. Moreover, the footwear production is anticipated to grow at a CAGR of around 8% during 2013-2017.

The report studies the Vietnam footwear industry in terms of production of sports shoes, canvas shoes, ladies shoes, with forecast till 2017. In terms of end-users, the market is mainly driven by men's footwear segment, followed by women's footwear and children's footwear. With respect to price range, the mass footwear segment accounts for the highest sale in the domestic footwear market. Our report covers the end-user and by sub-segment market with forecast till 2017. Besides, it covers the export of footwear and import of raw materials.

The research report highlights the trends & drivers prevailing in the Vietnam footwear market which includes the technological advancement that are indicative of contributing to the future growth of the industry, increase in domestic production of raw materials, availability of cheap and skilled labour, etc.

Our comprehensive study also covers information about main regional hubs in Vietnam for footwear production and production capacities, including the main cities or provinces

where manufacturers operate in the Vietnamese footwear market. The report covers the challenges faced by the footwear industry in Vietnam that is affecting the fast track growth of the industry.

Noticeably, the report intends to facilitate clients with a clear understanding of the present and future outlook of the footwear market and developments in Vietnam. A section on regulatory initiatives opted by the government has also been provided in the report to facilitate clients with a proper understanding of the Vietnam footwear market. Through this extensive research work, RNCOS aims to present optimum information and a balanced research outlook on the potentials of the Vietnam footwear industry.

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