

# US Steel Industry Outlook to 2017

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## Abstracts

The US steel industry ranked third largest in the world in terms of production and is also one of the world's largest to be consumed. In 2012, the country maintained its third position globally with nearly 5.7% share in crude steel production. The industry benefited from soaring steel demand in the automobile and construction sectors. Moreover, the cost effective and highly efficient steel making technologies worked as a catalyst that uplifted the US steel demand in the international markets.

In their latest research report, "US Steel Industry Outlook to 2017", RNCOS analysts have identified that the US steel industry has been playing an important role in the overall economic development. This can be attributed to its increased production and consumption levels in 2012 with respect to the previous year. Crude steel production surged around 3% in 2012, while consumption increased more than 8% during the same period. The analysts expect that this trend will continue in future too due to increases in consumption from various industrial sectors.

Essentially, the report studies the US steel industry in terms of production, consumption, export and import scenarios; steel demand analysis; pricing analysis; etc. Further, product-wise production and consumption have been discussed including long products, flat products and seamless tubes with forecast till 2017. The report covers a break up of the long products production into concrete reinforcing bars, bars and wire rods; and flat products into electrical sheet & strip, tin mill and other metallic coated sheet & strip. In addition, the consumption section in the report covers consumption by types of product, which represents that flat products account for the major share in total steel consumption in the country. A coverage of finished steel consumption by products, including stainless steel sheet or strip, plate, bar, rod and wire is also provided.

Our comprehensive study also covers all information regarding steel demand analysis in various sectors, including construction, automobiles, energy, container, defense and

security, etc. It covers a steel pricing analysis vis-a-vis steel spot prices and average scrap prices. Besides these, the research includes trends and drivers prevailing in the US steel industry.

The report is an outcome of comprehensive research and unbiased analysis of the US steel industry and its various segments to present a clear picture of the past and present market trends. It evaluates the existing market opportunities in relation to the factors driving steel demand. Also, it contains information about steel pricing and US government's stimulus package to bring the industry back on its growth track.

Finally, the report covers a detailed analysis of key players with their business descriptions, financial analyses and strengths & weaknesses. These players' production growth rate analyses are compared with the industry's average growth rate to understand the direction in which the steel industry is likely to move in future.

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