

US e-health Market Analysis

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Date: July 2011

Pages: 75

Price: US\$ 1,000.00 (Single User License)

ID: U2513664064EN

Abstracts

Single User PDF Format: US\$ 1,000.00

Multi-User License: US\$ 1,500.00

Hard Copy: US\$ 1,100.00

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The US represents one of the most developed healthcare markets globally. The annual healthcare spending of the country reached around US\$ 2.6 Trillion in 2010, which is expected to soar to US\$ 3.4 Trillion by 2015. This growth was attributed to the increasing usage of patent drugs, high administrative costs, and expensive hospital care. The enormous healthcare costs, which are expected to increase in future will pressurize the government to cut budget funding from other important segments. To gradually reduce this massive economic burden and to revitalize the prompt healthcare services, a flurry of regulatory acts has been passed. e-Health being the most prominent source of cost containment is being targeted by both public as well as private sector entities which help industry to grow manifold in last few years.

According to our research, "US e-health Market Analysis", e-Health market has evolved as one of the fastest growing industries in the US and remained almost immune even in the tough post recessionary scenarios. Number of federal policies and acts worked as catalysts for the market growth and are expected to drive the future market developments also. The e-Health adoption and its holistic application in healthcare system will open widespread market opportunities for the sector, which is poised to grow at a CAGR of around 13% during 2010-2015.

Further, the segment level research has revealed that, EMR, EHR, Practice management, e-prescribing, and telehealthcare sectors will witness strong growth during the forecast period due to the latest technological advancements that will make treatment and diagnosis simpler, effective, and convenient. Additionally, individuals belonging to the young population are tech savvy and appreciate IT adoption in

healthcare offerings. This population segment spends more on e-health and m-health applications and the trend is expected to remain applicable in the coming years also.

Our report “US e-health Market Analysis”, has been authored to evaluate the future market potentials of the US e-Health industry and its segments. The report provides extensive research and analysis of the overall market and all prominent segments including EMR, EHR, Practice management, e-prescribing, Home Telehealth & Remote Patient Monitoring, Digital Health etc. Besides providing information on current market developments and market trends, the report provides segment wise forecasts based on correlation of past drivers, challenges, and opportunities for expansion, thus enabling clients to access projected market trends and take informed decisions.

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