

US Proton Therapy Outlook: Market Opportunities

<https://marketpublishers.com/r/UF5A4A9644CEN.html>

Date: September 2014

Pages: 70

Price: US\$ 2,000.00 (Single User License)

ID: UF5A4A9644CEN

Abstracts

In the face of an alarmingly rising incidences of cancer and limited treatment options, physicians are being forced to look for treatments beyond the conventional ones. In such a scenario, Proton Therapy, the most advanced radiation technique available, is being projected as the Rolls Royce of Radiation Oncology. Unfortunately, access to proton therapy is limited for many patients due to the low number of proton therapy centers. Hence, many research institutes and hospitals are now investing in proton therapy to make it more accessible to patients.

According to the “US Proton Therapy Outlook: Market Opportunities”, by RNCOS, the United States will be home to almost 29 such centers by 2018, a number which is double the current figure. Consequently, the market will breach the Billion dollar mark to attain revenue of around US\$ 1.2 Billion by 2018. The following 70 pages report provides an insight into the cancer demographics of US and the various possible causes for a high incidence there. The document covers the historical trend (2008-2013) of cancer incidences, deaths and prevalence along with state-wide and site-wide cancer incidences in the country.

Based on a complex correlation-regression model accounting population demographics, disease statistics, macro & micro economic indicators of the country etc, we have performed an opportunity assessment for the potential of proton therapy in US. We have been able to draw the current and future demand of number of proton therapy centers in US. Not only this, the report also enlists the top ten states with the maximum potential for a proton therapy center. The list provides an insight into the current and future scenarios of centers along with an estimation of shortage of proton centers in each state which can help service providers and vendors to extract benefits from the largely untapped but lucrative market.

As for the market, the report provides the state-wide distribution of proton therapy

centers in US. A thorough analysis has been done on the existing and upcoming proton therapy centers to measure the market size and its future condition.

After a thorough analysis of the market, RNCOS has deduced various trends, drivers and challenges which will have a major influence on shaping the growing market. On the competitive front, the report covers the current stand of the market and its probable transformation by 2018 for service providers and equipment vendors. There is also a 'strengths-weakness' analysis of equipment vendors along with their business overviews, products & services, and existing & planned installations in US till 2018, thus making it a must read for consultants and companies planning to enter the market.

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