

US Home Healthcare Market Outlook 2020

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Abstracts

US home healthcare industry has become one of the fastest growing sectors. An increasing number of aging population and government initiatives, shifted the expensive hospital care to the home. The prevalence of chronic diseases, growing physician acceptance of home healthcare, technological advancements and cost-effective treatment options from public and private payers have all fostered the industry growth. The home healthcare market is forecasted to grow at a CAGR of approximately 7% during 2015-2020.

In latest research study, "US Home Healthcare Market Outlook 2020", RNCOS' analysts have identified the market dynamics and clearly highlight the areas offering promising possibilities for companies to boost their growth. The growth of the market is driven by increasing federal and state funding by Medicare and Medicaid boosting the demand for healthcare services.

In the present report, the market has been studied on three major grounds - by services (unskilled nursing service, rehabilitation therapy, infusion therapy, respiratory therapy), by equipment (diagnostic and monitoring home devices, medical supplies, therapeutic home healthcare, mobility assist devices) and by telehealth. Further, the growth of all the segments have been analyzed with market projections till 2020.

The study also includes current market trends and drivers detailing the growth and the untapped potential of the market. Moreover, it delves into the present regulatory framework related to the industry. The report additionally provides an insight about the competitive landscape, which includes business overview, key financials and strengths and weaknesses of the top home healthcare players in the US. There's also coverage of the detailed analysis of their top services in terms of revenue generation.

This report would help the clients to identify the driving force and opportunities existing

in the market. In a nutshell, the research provides all the prerequisite information for intending clients looking out to venture in US home healthcare industry, and facilitate them to devise strategies while going for an investment/partnership in the market.

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