

UAE Retail Industry Analysis

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Abstracts

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Retail has been one of the fastest growing industries in the UAE for the past few years. Favorable government policy frameworks and active participation by the private sector have facilitated one of the world's most desirable retail environments in terms of investments and revenue generation. Further, burgeoning economy, rising purchasing power, and strong consumer confidence are strengthening the country's retail industry.

According to our new research report "UAE Retail Industry Analysis", the UAE retail industry has been witnessing strong growth in sales for the past few years and is expected to grow in the coming years as well. Surging public and private sector consumption along with the contribution of strong industry verticals (tourism, trade, banking, etc) are expected to help the retail industry to grow at a CAGR of around 8% during 2011-2014.

As per our findings, Color Cosmetic Products Market has shown an impressive performance and is expected to grow at a CAGR of around 28% during 2009 - 2014. Besides, the UAE has secured second rank in the presence of international retailers in its retail market. And the country's top most city Dubai has been ranked number one in international retailers presence in 2011 sharing the rank with London. Fast inflow of foreign retailers is fuelling growth in the shopping mall retail area development.

Besides, rapid development of modern retail infrastructure is luring consumers for convenient shopping experience and transforming into high retail spending. Per capita gross leasable area (GLA) is also increasing in the country and is expected to reach nearly 1 sq m in the coming years. We anticipate that, this trend will prevail in coming

years and gradually boost the retail sales growth.

Our report “UAE Retail Industry Analysis”, is an outcome of an extensive research and thorough analysis of retail industry in the UAE. It facilitates statistics and analysis of all prominent market segments to provide deep and informative understanding of the market. The report also covers a brief business description of prominent players operating in the industry to provide a balanced treatment of the analysis. Besides, the future growth areas discussed in the report helps to analyze the emerging market segments. In this way, the report presents a complete and coherent analysis of the UAE Retail industry, which will prove decisive for the clients.

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