

UAE Healthcare Sector Forecast to 2014

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Abstracts

In the past few years, the UAE healthcare industry has shown an unprecedented growth which is expected to continue in the future due to increasing population, rising prevalence of lifestyle diseases and epidemic outbreaks like H1N1. The country has been witnessing a tremendous increase in the demand for healthcare services and professionals, which indicates high healthcare spending. As per our latest estimates, the healthcare market of the UAE is expected to expand at a CAGR of over 16% during 2011-2014 on back of these factors and developments.

According to our new research report, "UAE Healthcare Sector Forecast to 2014", the UAE government is pouring the required investments and incentives to develop the country as the medical tourism destination for plastic surgery treatments, which are gaining popularity in the Middle East region. We also studied how increasing cases of chronic lifestyle-induced diseases and injuries are pushing healthcare providers for providing specialized services. Over the next few years, the demand for hospitals and hospital beds is likely to increase in the country as the existing infrastructure is inadequate to deal with the rising number of health complications.

On studying healthcare markets in various cities of the Emirates, we found that Abu Dhabi, which has the largest health infrastructure, is actively working on expanding its medical facilities to entice increased numbers of affluent foreigners to the city. Similarly, Dubai, with myriad of first-class medical treatments and English speaking medical staff, is becoming a popular destination among travelers. We also discussed in our report the factors, such as enhanced participation and high investments by private players, industry consolidation for medical infrastructure and supply of pharmaceuticals, which are shaping a bright outlook of the UAE healthcare industry.

We have done extensive research and analysis of various segments of the UAE healthcare market, including hospitals services, pharmaceuticals and medical devices. It



was observed that the country's medical device market has been buoyed by some of the lowest import duties in the region which make the UAE an attractive destination for imports of medical devices. The domestic manufacturing of these devices remains low in the country. The study of the pharmaceuticals industry revealed that there will be a strong demand for OTC drugs in the UAE in near future due to the opening of standard retail pharmacy chains and rising trend of self-medication. Our report provides comprehensive research, objective analysis and information on important issues of the UAE healthcare market. It, indeed, aims to be a useful guide for those companies, consultants and investors who are planning to enter the lucrative UAE healthcare market.



Contents

- 1. ANALYST VIEW
- 2. RESEARCH METHODOLOGY
- 3. UAE HEALTHCARE MARKET OVERVIEW
- 4. MARKET ATTRACTIONS
- 4.1 Favorable Demographics
- 4.2 Epidemiological Backdrop
 - 4.2.1 Diabetes
 - 4.2.2 Hypertension
 - 4.2.3 Cancer
 - 4.2.4 Infectious Diseases
- 4.3 Health Insurance

5. EMERGING MARKET TRENDS

- 5.1 Lifestyle Diseases Elevating Investment in Specialty Centers
- 5.2 Plastic Surgery boosting Inbound Medical Tourism in Dubai
- 5.3 Growing Demand for Home Care Services
- 5.4 Consolidation in Healthcare Industry

6. HOSPITAL SERVICES MARKET

- 6.1 Hospital and Bed Capacity
 - 6.1.1 MOH Hospitals
 - 6.1.2 Other Government Sector Hospitals
 - 6.1.3 Private Sector Hospitals
- 6.2 Hospital Bed Demand Projections

7. HEALTHCARE MARKET IN EMIRATES

- 7.1 Dubai
 - 7.1.1 Overview
 - 7.1.2 Healthcare Infrastructure
 - 7.1.3 Healthcare Professionals



- 7.1.4 Future Outlook
- 7.2 Abu Dhabi
 - 7.2.1 Overview
 - 7.2.2 Healthcare Infrastructure
 - 7.2.3 Healthcare Professionals
 - 7.2.4 Future Outlook
- 7.3 Sharjah
 - 7.3.1 Overview
 - 7.3.2 Healthcare Infrastructure
 - 7.3.3 Healthcare Professionals
 - 7.3.4 Future Outlook
- 7.4 Other Emirates
 - 7.4.1 Ajman
 - 7.4.2 Ras Al Khaimah (R.A.K)
 - 7.4.3 Fujairah
 - 7.4.4 Umm al-Quwain (U.A.Q)

8. MEDICAL DEVICES MARKET

- 8.1 Market Overview
- 8.2 Market Segmentation
- 8.3 Imports and Domestic Production
- 8.4 Regulatory Environment

9. PHARMACEUTICAL MARKET

- 9.1 Market Overview
- 9.2 Prescription and OTC Drugs
- 9.3 Generic and Patented Drugs
- 9.4 Imported and Domestically Manufactured Drugs
- 9.5 Regulatory Environment

10. GOVERNMENT INITIATIVES

- 10.1 Health Programs
- 10.2 Addressing Lack of Healthcare Professionals and Training
- 10.3 Infrastructural Investments
- 10.4 Industry-based Regulations



11. COMPETITIVE LANDSCAPE

- 11.1 Hospital Services Industry
 - 11.1.1 Al Ain Hospital
 - 11.1.2 NMC Healthcare LLC
 - 11.1.3 Al Mafraq Hospital
- 11.2 Pharmaceutical Industry
 - 11.2.1 Julphar
 - 11.2.2 City Pharma
 - 11.2.3 Medpharma
 - 11.2.4 Neo Pharma



List Of Figures

LIST OF FIGURES

- Figure 3-1: Healthcare Market (Billion US\$), 2011-2014
- Figure 3-2: Healthcare Expenditure as Percentage of GDP (2011-2014)
- Figure 3-3: Healthcare Expenditure by Source of Financing (%), 2008 & 2012
- Figure 4-1: Population by Emirates (%)
- Figure 4-2: Share of Non-Emirati Population in Total Population (2010)
- Figure 4-3: Registered Cancer Cases by Geographical Distribution, (%)
- Figure 6-1: Number of Hospitals
- Figure 6-2: Breakup of Hospitals by Institution (%)
- Figure 6-3: Shortage of Number of Hospital Beds (2008-2010)
- Figure 6-4: Breakup of Hospital Beds by Institution (%) 2007 & 2010
- Figure 6-5: Number of MOH Hospital Beds
- Figure 6-6: Number of Private Sector Hospital Beds
- Figure 6-7: Demand for Number of Hospital Beds (2011-2014)
- Figure 6-8: Shortage of Number of Doctors (2008-2011)
- Figure 6-9: Demand for Number of Doctors (2012-2014)
- Figure 7-1: Dubai Hospital Bed Distribution (%)
- Figure 7-2: Abu Dhabi Leading Causes of Death (%)
- Figure 8-1: Medical Device Market (Million US\$), 2011-2014
- Figure 8-2: Medical Device Market by Segment (%), 2011
- Figure 8-3: Forecast for Medical Device Market by Segment (%), 2014
- Figure 8-4: Share of Imported and Domestically Manufactured Medical Devices (2011)
- Figure 9-1: Pharmaceutical Market (Billion US\$), 2011-2014
- Figure 9-2: Share of Prescription and OTC Drugs in Pharmaceutical Market (2011)
- Figure 9-3: Share of Generics and Patented Drugs in Pharmaceutical Market (2011)
- Figure 9-4: Share of Imported and Domestically Manufactured Drugs in Pharmaceutical Market (2011)
- Figure 9-5: Pharmaceutical Imports by Country (%), 2010



List Of Tables

LIST OF TABLES

- Table 4-2: Number of Cancer Cases by Type
- Table 4-3: Incidence of Top Infectious Diseases (2008)
- Table 6-1: Number of MOH Hospitals by District
- Table 6-2: Classification of MOH Hospitals by Specialty
- Table 6-3: MOH Hospital Services to Inpatients by Specialty
- Table 6-4: MOH Hospital Services to Outpatients by Specialty
- Table 6-5: Number of MOH Hospital Beds by District
- Table 6-6: Number of MOH Hospital Beds by Specialty
- Table 6-7: Other Government Sector Hospitals by District
- Table 6-8: Number of Other Government Sector Hospital Beds
- Table 6-9: Private Sector Hospitals by District
- Table 6-10: Private Sector Hospital Services to Patients
- Table 6-11: Number of Private Sector Hospital Beds by District
- Table 7-1: Dubai MOH Healthcare Infrastructure,
- Table 7-2: Dubai Outpatients Healthcare Facilities & Specialized Centers in Private Sector
- Table 7-3: Dubai Public Sector Healthcare Professionals
- Table 7-4: Dubai Private Sector Healthcare Professionals
- Table 7-5: Dubai Forecast for Number of Beds (2013)
- Table 7-6: Abu Dhabi Healthcare Infrastructure
- Table 7-7: Abu Dhabi Healthcare Professionals
- Table 7-8: Sharjah MOH Healthcare Infrastructure
- Table 7-9: Sharjah Healthcare Professionals
- Table 7-10: Ajman MOH Healthcare Infrastructure
- Table 7-11: Ajman Healthcare Professionals
- Table 7-12: R.A.K MOH Healthcare Infrastructure
- Table 7-13: R.A.K Healthcare Professionals
- Table 7-14: Fujairah MOH Healthcare Infrastructure
- Table 7-15: Fujairah Healthcare Professionals
- Table 7-16: U.A.Q MOH Healthcare Infrastructure
- Table 7-17: U.A.Q MOH Healthcare Professionals
- Table 9-1: Abu Dhabi Prescription of Drugs by Preferences



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