

UAE Retail Industry Forecast to 2020

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Abstracts

UAE is one of the preferred destinations for global retail players in the Middle East countries. Backed by high number of expatriate population and strong consumer base, retail industry is witnessing strong growth in the land of Emirates. In the Middle East, retail has been one of the fastest growing sectors, ranked as the eighth most attractive market globally for the retailers. With the expected population and tourism growth, the retail market in the region has skyrocketed, with Dubai opening its arms as one of the top retail hubs in the world. The country's leapfrogging into the top tier of the global rankings of the prime retail destinations is just reward for all the effort put in by the mall developers.

Further, by our recent analysis in the latest research report, "UAE Retail Industry Forecast to 2020", the UAE retail industry has been witnessing strong growth in sales for the past few years, and is expected to grow in the coming years as well. Surging public and private sector consumption along with the contribution of strong industry verticals (tourism, trade, banking, etc.) are expected to help the retail industry to grow at a CAGR of more than 7% during 2016-2020.

In the report, we have studied the UAE retail industry in terms of both market size and its segment, namely food and non-food sector, along with its market forecast till 2020. Among the non-retail sector, colour cosmetic products market has shown an impressive performance, and is expected to grow at a CAGR of around 11% during 2016-2020. Additionally, our report also covers information about hair care and fragrance market in the UAE, along with in-depth analysis on the footwear and apparel market.

Additionally, the report consists of the economic indicators along with the identified trends prevailing in the retail industry of United Arab Emirates. It also discusses the new vistas in the retail market including direct sales, advertising market, safety and security market and plastic card usage.

Further, our report is an outcome of an extensive research and thorough analysis of retail industry in the UAE. It facilitates statistics and analysis of all prominent market segments to provide deep and informative understanding of the market.

The report highlights the key players in the industry along with their business description and recent developments. Overall, the report presents a complete analysis of the UAE retail industry, which will help client in having a close look at the country's industry.

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