

U.S. Convenience Stores Market Outlook to 2013

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Abstracts

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The US convenience stores (c-stores) industry is one of the world's largest and fastest growing sectors that present lucrative investment opportunities for new players. Despite economic slowdown and financial crisis, the country has showed a splendid performance during the past few years and the number of convenience stores is continuously rising. C-stores have been greatly benefited from the growth of overall retail industry and continuous surge in oil prices. Besides, increasing consumer appetite for convenient shopping and soaring sales of low priced non-traditional products have had positive impact on the US c-stores industry.

According to our latest research report "U.S. Convenience Stores Market Outlook to 2013", the country definitively has a huge future growth potential for the c-store industry. This is mainly due to the fact that, rise in retail sales and large consumer base have boosted the development of this sector and so, the overall sales of convenience store industry reached US\$ 575.6 Billion in 2010. It is further anticipated to grow at a CAGR of around 11% during 2011-2014, to reach around US\$ 856 Billion by 2014 end.

The total c-store sales include motor fuel sales and in-store sales. Motor fuel sales made up for 66.9% of the total convenience store sales during 2010. The industry is dominated by single store business, which accounts for majority of the total convenience stores. At the state level, Texas, California, Florida, and New York accounted for around 29% of the total convenience store count during the same period.

Further, our report reveals that the market will witness a dramatic change in the competitive landscape over the next few years. A large number of companies will foray

into the lucrative US c-store with their diversified product portfolio. This will lead the incumbent players to invest heavily in establishing their stores across different states of the country.

“U.S. Convenience Stores Market Outlook to 2013” covers all the necessary aspects of the US convenience store industry. It analyzes entire information in a concrete manner and builds textual analysis on the basis of a reliable data only. The report also facilitates comprehension of current trends prevailing in the industry and their impact on future growth. Further, the report presents analysis of the past and current industry scenarios, and provides a clear cut direction, in which, the industry is likely to proceed in coming years. The report measures industry structure and the competitive landscape along with the recent market developments. A brief overview of consumer behavior in the country has also been presented. Future growth areas, evaluated in the research report, will help clients in aligning their business strategies as per the changing market dynamics in the region.

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