

Turkey Tourism Industry Forecast to 2012

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Abstracts

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Turkish tourism industry has reported remarkable growth over the past few years. The country received more than 26 Million international tourists in 2008 and despite the ongoing financial crisis these numbers are expected reach around 33 Million by 2012, says “Turkey Tourism Industry Forecast to 2012”, a new report by RNCOS.

According to the report, country is becoming a popular destination for healthcare tourism, especially for the European citizens. Apart from health tourism, other forms of tourism are also becoming popular in Turkey. Factors like rapidly growing income levels, government support and strategic location of Turkey between the three continents are anticipated to drive the future growth of the tourism industry.

Our report “Turkey Tourism Industry Forecast to 2012” provides an insight into the Turkish tourism market. It evaluates the past, present and future scenario of the tourism market in Turkey and discusses the key factors which are making Turkey a potential tourism destination. This report will assist clients, to evaluate the opportunities for their success in the tourism industry of Turkey. With focus on different parameters of the tourism industry, including inbound tourism, outbound tourism, expenditure by inbound tourists, medical tourism, and hotel industry, the report gives a thorough analysis on the Turkish tourism industry.

The research report also studies the forces fuelling the growth in the Turkish tourism industry. It provides an overview of the Middle Eastern tourism industry, helping the clients to evaluate and analyze the present and future position of the Turkish tourism industry in the region.

The report provides 4-year industry forecast (2009-2012) on various segments of tourism industry based on feasible tourism industry environment in the Turkey. These include:

Tourist Arrivals in Middle East

Tourists Arrival in Turkey

Tourism Receipts

Outbound Tourism

Outbound Tourism Expenditure

Consumer Expenditure in Hotels & Restaurants

Number of hotels by 2010

The report provides an insight of key players in the tourism industry of Turkey including, Hilton Hotels Corporation, Accor Hotel Group, Marriott International, Inc., Turkish Airlines, Air France-KLM, EgyptAir Holding Company, Emirates, Dedeman Hotels & Resort and Ihlas Holding A.S.

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