

Thailand Convenience Store Market Outlook

<https://marketpublishers.com/r/T7AC454D112EN.html>

Date: March 2016

Pages: 40

Price: US\$ 600.00 (Single User License)

ID: T7AC454D112EN

Abstracts

Thailand convenience store industry is witnessing growth as the country is turning into a hub for convenience stores in South East Asia. Thai convenience store industry has evolved quickly, with the changing lifestyle of consumers heading towards modernity and market players participating at large. Further drivers such as economic growth, rising disposable incomes, ease of payment and other seamless experience have led to significant growth in the industry.

Our latest report, "Thailand Convenience Store Market Outlook" observes that Thai population has embraced the modern retail which has enabled ample demand and promising possibilities for the retailers to boost their growth. The number of convenience store in Thailand is growing at a CAGR of 12% during 2014-2020. The expected growth is set to be driven by rapid expansion of retailers and growing demand of convenience stores due to increase in purchasing power of consumers. Also, the convenience store industry is noticing fast developments, and presents huge potential for industry players. Thus, the report delivers on the developments of organized retailing in the country, including convenience stores.

Our report therefore provides retail market forecasts till 2020 for Thailand. According to our research, the retail industry of Thailand is growing at a rapid pace, providing ample opportunities for convenience store players to expand their presence in the sector. A section on competitive landscape of the country containing lists of major players and their number of stores too has been provided to have a clear scenario of the convenience store industry in Thailand. Further, the share of convenience store sales in total retail sales for the year 2014 has been incorporated.

The report also covers an exhaustive study of the potential growth areas which helps in clearly identifying and highlighting the segments that offer the maximum opportunities for growth in the country. Taking that cue, the report also talks about the IT

infrastructure scenario in the convenience stores in Thailand.

Apart from this, the report highlights the current trends of the industry which is a key factor in analyzing the opportunities there. Also, it provides profiling of the major players including 7-Eleven, Tesco Express, Family Mart, CP Fresh Mart, Mini Big C and Lawson Inc., which will help new entrants to gain insights on their overall business and their recent activities. It has been found that though 7-Eleven is the most popular convenience store player, Tesco and Family Mart are giving tough competition to them in the Thailand market.

Contents

1. ANALYST VIEW

2. RESEARCH METHODOLOGY

3. ASIAN RETAIL INDUSTRY OVERVIEW

4. THAILAND RETAIL INDUSTRY OVERVIEW

5. KEY MARKET TRENDS AND DRIVERS

- 5.1 Growing Middle Class Income
- 5.2 Ready-to-eat Meals Popular amongst Thai Consumers
- 5.3 International Brands Promoting Thai Retailing
- 5.4 Strategic Initiatives Driving Convenience Store
- 5.5 Strong Influence of Social Media and E-Tailing Platforms

6. CONVENIENCE STORE INDUSTRY OUTLOOK TO 2020

- 6.1 Number of Convenience Store
- 6.2 Convenience Store Sales
- 6.3 By Players

7. IT OPPORTUNITY ASSESSMENT IN CONVENIENCE STORE

8. KEY PLAYERS

- 8.1 7-Eleven Inc.
- 8.2 Tesco Express
- 8.3 Family Mart Co. Ltd.
- 8.4 CP Fresh Mart
- 8.5 Mini Big C

List Of Figures

LIST OF FIGURES:

Figure 3-1: Asia - Retail Sales (Trillion US\$), 2013-2020

Figure 3-2: Asia - Share of Major Countries in Total Retail Sales (2014 & 2020)

Figure 4-1: Retail Sales (Trillion THB), 2013-2020

Figure 4-2: Breakup of Consumer Expenditure (%), 2014

Figure 6-1: Share of Retail Store by Format (%), 2014

Figure 6-2: Number of Convenience Stores (2012-2020)

Figure 6-3: Share of Convenience Stores Sales (%), 2014

Figure 6-4: Convenience Stores by Player (%), 2014

Figure 7-1: Convenience Store IT Spending (Million US\$), 2014, 2017 & 2020

List Of Tables

LIST OF TABLES:

Table 3-1: Asia - Major Countries by Number of Convenience Stores (2013-2014)

Table 6-1: Major Players by Number of Convenience Stores (2014)

Table 8-1: 7-Eleven Inc. - Financial Overview (Billion THB), 2012-2014

Table 8-2: Tesco Plc. - Financial Overview (Billion GBP), 2013-2015

Table 8-3: Family Mart Co. Ltd. - Financial Overview (Billion US\$), 2013-2015

Table 8-4: Big C - Financial Overview (Billion THB), 2012-2014

I would like to order

Product name: Thailand Convenience Store Market Outlook

Product link: <https://marketpublishers.com/r/T7AC454D112EN.html>

Price: US\$ 600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T7AC454D112EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970