

# Smart Card Market Outlook 2018

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## Abstracts

The global smart card industry has been witnessing dynamic changes since the last few years which have created significant opportunities for players operating in the market. New and attractive growth prospects are being observed in the market across the globe due to the emergence of Euro pay, MasterCard & VISA (EMV) migration, multi functional smart cards, and the NFC (Near Field Communication) technique. As per our research, the smart card market across the globe is expected to flourish with new technological applications and is anticipated to grow at a CAGR of 10.5% during 2014-2018.

The report “Smart Card Market Outlook 2018”, is an outcome of our exhaustive research and comprehensive analysis of the worldwide smart card market. Our report provides a complete overview of the smart card market globally. Over and above, all the current trends & drivers coupled with the potential growth areas of the smart card industry have been evaluated in the report.

The report analyzes the smart card market by its major application areas such as government, telecommunication, financial and transportation sectors over a period of 7 years (2012-2018). Apart from this, the report also covers mass transit projects and e-passports, which have been one of the key drivers of contactless smart cards across the globe. The report provides extensive analysis of the smart card market by each of the application segments till 2018.

Additionally, to provide an in-depth knowledge of the opportunities for smart card players on the geographical front, our report provides knowledge of 16 most lucrative smart card markets around the world viz. US, Canada, India, China, Japan, South Korea, Malaysia, Australia, UK, Germany, Spain, UAE, Qatar, Oman, Bahrain and South Africa. The report encloses information about the present state, future outlook, application level analysis and player level analysis in each of these countries.

Besides the above, our study also looks into the competitive landscape covering business overview, key financials, product analysis and strategic initiatives of each player. All in all, the report would help clients analyze the driving forces and understand the opportunities existing in the global smart card industry.

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