

Smart Card Market Outlook 2018

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Abstracts

The global smart card industry has been witnessing dynamic changes since the last few years which have created significant opportunities for players operating in the market. New and attractive growth prospects are being observed in the market across the globe due to the emergence of Euro pay, MasterCard & VISA (EMV) migration, multi functional smart cards, and the NFC (Near Field Communication) technique. As per our research, the smart card market across the globe is expected to flourish with new technological applications and is anticipated to grow at a CAGR of 10.5% during 2014-2018.

The report “Smart Card Market Outlook 2018”, is an outcome of our exhaustive research and comprehensive analysis of the worldwide smart card market. Our report provides a complete overview of the smart card market globally. Over and above, all the current trends & drivers coupled with the potential growth areas of the smart card industry have been evaluated in the report.

The report analyzes the smart card market by its major application areas such as government, telecommunication, financial and transportation sectors over a period of 7 years (2012-2018). Apart from this, the report also covers mass transit projects and e-passports, which have been one of the key drivers of contactless smart cards across the globe. The report provides extensive analysis of the smart card market by each of the application segments till 2018.

Additionally, to provide an in-depth knowledge of the opportunities for smart card players on the geographical front, our report provides knowledge of 16 most lucrative smart card markets around the world viz. US, Canada, India, China, Japan, South Korea, Malaysia, Australia, UK, Germany, Spain, UAE, Qatar, Oman, Bahrain and South Africa. The report encloses information about the present state, future outlook, application level analysis and player level analysis in each of these countries.

Besides the above, our study also looks into the competitive landscape covering business overview, key financials, product analysis and strategic initiatives of each player. All in all, the report would help clients analyze the driving forces and understand the opportunities existing in the global smart card industry.

Contents

1. ANALYST VIEW

2. RESEARCH METHODOLOGY

3. INTRODUCTION TO SMART CARDS

4. SMART CARD MARKET OUTLOOK TO 2018

4.1 Market Size

4.2 By Application

4.2.1 Telecom

4.2.2 Financial Services

4.2.3 Government Sector

4.2.4 Transport

5. COUNTRY LEVEL ANALYSIS

5.1 North America

5.1.1 US

5.1.2 Canada

5.2 Asia-Pacific

5.2.1 India

5.2.2 China

5.2.3 Japan

5.2.4 South Korea

5.2.5 Malaysia

5.2.6 Australia

5.3 EMEA

5.3.1 UK

5.3.2 Germany

5.3.3 Spain

5.3.4 UAE

5.3.5 Qatar

5.3.6 Oman

5.3.7 Bahrain

5.3.8 South Africa

6. KEY INDUSTRY TRENDS AND DRIVERS

- 6.1 Increasing of NFC Payment Applications
- 6.2 Emergence of Multifunctional Smart Card
- 6.3 Growing Usage of EMV Pay Technology
- 6.4 Advancement of Smart Card Standard

7. KEY PLAYERS ANALYSIS

- 7.1 Gemalto N.V.
 - 7.1.1 Business Description
 - 7.1.2 Financials
 - 7.1.3 Strategic Initiatives
- 7.2 STMicroelectronics
 - 7.2.1 Business Description
 - 7.2.2 Financials
 - 7.2.3 Strategic Initiatives
- 7.3 Oberthur Technologies
 - 7.3.1 Business Description
 - 7.3.2 Financials
 - 7.3.3 Strategic Initiatives
- 7.4 Giesecke & Devrient
 - 7.4.1 Business Description
 - 7.4.2 Financials
 - 7.4.3 Strategic Initiatives
- 7.5 Arm Holdings PLC
 - 7.5.1 Business Description
 - 7.5.2 Financials
 - 7.5.3 Strategic Initiatives
- 7.6 Inside Secure
 - 7.6.1 Business Description
 - 7.6.2 Financials
 - 7.6.3 Strategic Initiatives
- 7.7 Data Card Corp.
 - 7.7.1 Business Description
 - 7.7.2 Financials
 - 7.7.3 Strategic Initiatives
- 7.8 Infineon Technologies AG
 - 7.8.1 Business Description

7.8.2 Financials

7.8.3 Strategic Initiatives

List Of Figures

LIST OF FIGURES

Figure 4-1: Global - Smart Card Shipment (Billion Units), 2012-2018

Figure 4-2: Global - Smart Card Shipment by Application (%), 2014

Figure 4-3: Global – Forecast for Smart Card Shipment by Application (%), 2018

Figure 4-4: Global - Secure Contactless Smart Card Shipment (Million Units), 2012-2018

Figure 4-5: Global - Secure Contactless Smart Card Shipment by Application (%), 2014

Figure 4-6: Global – Forecast for Secure Contactless Smart Card Shipment by Application (%), 2018

Figure 4-7: Global - Smart Card Shipment in Telecom Sector (Billion Units), 2012-2018

Figure 4-8: Global - Smart Card Shipment in Financial Services (Million Units), 2012-2018

Figure 4-9: Global - Smart Card Shipment in Government/Healthcare Sector (Million Units), 2012-2018

Figure 4-10: Global - Smart Card Shipment in Transport Sector (Million Units), 2012-2018

Figure 5-1: US - Number of Smart Payment and Banking Cards in Circulation (Million Units), 2012-2018

Figure 5-2: India - Number of Smart Cards in Circulation (Million Units), 2012-2018

Figure 5-3: China - Number of Smart Cards in Circulation (Billion Units), 2012-2018

Figure 5-4: Japan - Number of Smart Cards Issued (Million Units), 2012-2018

Figure 5-5: South Korea - Smart Card Shipment (Million Units), 2012-2018

List Of Tables

LIST OF TABLES

Table 7-1: Gemalto N.V. - Key Financials (Million US\$), FY 2011-FY 2013

Table 7-2: STMicroelectronics - Key Financials (Million US\$), FY 2011-FY 2013

Table 7-3: Giesecke & Devrient - Key Financials (Million EUR), FY 2011-FY 2013

Table 7-4: Arm Holdings PLC - Key Financials (Million US\$), FY 2011-FY 2013

Table 7-5: Inside Secure - Key Financials (Million US\$), FY 2011-FY 2013

Table 7-6: Infineon technologies - Key Financials (Million US\$), FY 2011-FY 2013

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