

# Saudi Arabia Steel Industry Forecast 2017

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## Abstracts

Buoyed by construction boom and growing investment in the real estate sector, Saudi Arabia has become one of the largest steel consumers in the GCC region. The construction sector in the country is considered as the largest and the fastest growing market in the Gulf region with huge growth potential. Booming construction activities in Saudi Arabia, has led to significant steel demand.

In their latest research study, "Saudi Arabia Steel Industry Forecast 2017", RNCOS' analysts have identified that steel consumption in the Kingdom has gone up at a faster pace over a decade. The main factors are rising construction activities, growing investment in railway, infrastructure and road projects, and cheap and reliable energy supplies. In 2012, the steel consumption experienced double-digit growth; and in future, it is expected to grow at a CAGR of 11.7% during 2013-2017.

In the report, RNCOS' analysts have studied the Saudi Arabia steel industry's performance in terms of production, consumption, import and export. They have studied steel production and consumption at product level including finished steel, long products, flat products and tubular products along with their forecast till 2017. In long products, rebar steel dominates finished steel consumption and the report covers detailed analysis of rebar production and consumption in Saudi Arabia along with their forecasts. Besides, the report includes steel scrap market analysis in the country.

RNCOS' analysts have found that the steel industry in Saudi Arabia is highly import oriented as more than half of the steel consumption is met through imports. The report covers a detailed analysis of steel imports including finished steel, semi-finished steel, ingots, long products, flat products, and tubular products. In addition, the report covers the major iron and steel exporting countries to Saudi Arabia. The analysts have also conducted the primary survey of major steel producing companies, importers, exporters and construction companies through CATI, e-mail to have a clear understanding of the

steel industry growth prospects in Saudi Arabia.

With the industry's immense growth potential, the study foresees huge opportunities for both existing and new market players. The report also includes the profiles of key industry players like Hadeed, Al Tuwairqi, Rajhi Steel and Saudi Steel Pipe Company, among others. The analysts have also studied how the regulatory environment and initiatives taken by the government are affecting the market. Overall, the objective of the study is to help clients understand the prospects of the industry, and make sound investment decisions in view of the same.

## Contents

### 1. ANALYST VIEW

### 2. RESEARCH METHODOLOGY

### 3. SAUDI ARABIA STEEL INDUSTRY IN GCC CONTEXT

### 4. GROWTH DRIVERS

#### 4.1 Economic Growth

#### 4.2 Massive Spending on Infrastructure Developments

#### 4.3 Rising Government's CAPEX for Construction Projects

#### 4.4 Focus on Development of Economic Cities

##### 4.4.1 King Abdullah Economic City (KAEC)

##### 4.4.2 Jazan Economic City (JEC)

##### 4.4.3 Prince AbdulAziz bin Mousaed Economic City (PABMEC)

##### 4.4.4 Knowledge Economic City (KEC)

#### 4.5 Rising Focus on Green Power Projects to Support Steel Industry

#### 4.6 Soaring Per Capita Steel Consumption

#### 4.7 Kingdom Spending Big on Railway Projects

### 5. SAUDI ARABIA STEEL INDUSTRY OUTLOOK TO 2017

#### 5.1 Production

##### 5.1.1 Crude Steel

##### 5.1.2 Finished Steel

###### 5.1.2.1 Long Products

###### 5.1.2.1.1 Concrete Reinforcing Bar (Rebar)

###### 5.1.2.2 Flat Products

###### 5.1.2.3 Tubular and Other Products

#### 5.2 Consumption

##### 5.2.1 Crude Steel

##### 5.2.2 Finished Steel

###### 5.2.2.1 Long Products

###### 5.2.2.1.1 Concrete Reinforcing Bar (Rebar)

###### 5.2.2.2 Flat Products

###### 5.2.2.3 Tubular and Other Products

#### 5.3 Steel Trade Scenario

### 5.3.1 Import

#### 5.3.1.1 Ingot and Semi Finished Steel

##### 5.3.1.1.1 Long Products

##### 5.3.1.1.2 Flat Products

##### 5.3.1.1.3 Tubular Products

#### 5.3.1.2 Iron Ore

### 5.3.2 Export

#### 5.3.2.1 By Product

## 5.4 Scrap Market Analysis

## 6. INDUSTRY ANALYSIS

### 6.1 Import Reliance

### 6.2 Direct Reduced Iron (DRI)

### 6.3 Environmental Concerns

## 7. REGULATORY ENVIRONMENT

## 8. STEEL PRICING ANALYSIS

## 9. COMPETITIVE LANDSCAPE

### 9.1 Hadeed

### 9.2 Al Tuwairqi

### 9.3 Rajhi Steel

### 9.4 Welspun Middle East

### 9.5 Zamil Industrial Investment Company (ZIIC)

### 9.6 Arabian Pipes Co. (APC)

### 9.7 Saudi Steel Pipe Company (SSP)

### 9.8 National Pipe Company Limited

### 9.9 United Gulf Steel Mill Company Ltd

### 9.10 Attieh Steel Ltd.

## List Of Figures

### LIST OF FIGURES

Figure 3-1: GCC - Iron and Primary Steel Production Capacity by Country (Million Metric Tons), 2008 & 2011

Figure 3-2: GCC - Apparent Steel Consumption by Country (Million Metric Tons), 2011

Figure 3-3: GCC - Per Capita Apparent Steel Consumption by Country (Kg), 2011

Figure 3-4: GCC - Steel Imports (Million Metric Tons), 2008-2011

Figure 4-1: Real GDP Growth (%), 2012-2017

Figure 4-2: Government Capital Expenditure on Construction Projects (Billion SAR), 2011-2013

Figure 4-3: Per Capita Apparent Steel Consumption (Kg), 2008-2011

Figure 5-1: Crude Steel Production (Million Metric Tons), 2010-2017

Figure 5-2: Finished Steel Products Production (Million Metric Tons), 2010-2017

Figure 5-3: Finished Steel Production by Products (%), 2012

Figure 5-4: Forecast for Finished Steel Production by Products (%), 2017

Figure 5-5: Long Products Production (Million Metric Tons), 2010-2017

Figure 5-6: Rebar Production (Million Metric Tons), 2010-2017

Figure 5-7: Flat Products Production ('000 Metric Tons), 2010-2017

Figure 5-8: Tubular and Other Products Production ('000 Metric Tons), 2010-2017

Figure 5-9: Apparent Steel Consumption (Million Metric Tons), 2010-2017

Figure 5-10: Apparent Finished Steel Products Consumption (Million Metric Tons), 2010-2017

Figure 5-11: Apparent Finished Steel Consumption by Products (%), 2012

Figure 5-12: Forecast for Apparent Finished Steel Consumption by Products (%), 2017

Figure 5-13: Long Products Consumption (Million Metric Tons), 2010-2017

Figure 5-14: Rebar Consumption (Million Metric Tons), 2010-2017

Figure 5-15: Flat Products Consumption (Million Metric Tons), 2010-2017

Figure 5-16: Tubular and Other Products Consumption (Million Metric Tons), 2010-2017

Figure 5-17: Steel Imports (Million Metric Tons), 2008-2012

Figure 5-20: Steel Products Import by Type (%), 2012

Figure 5-18: Iron and Steel Import by Country (%), 2010

Figure 5-19: Articles of Iron and Steel Import by Country (%), 2010

Figure 5-21: Imports of Ingots and Semi-Finished Steel ('000 Metric Tons), 2008-2012

Figure 5-22: Imports of Long Products ('000 Metric Tons), 2008-2012

Figure 5-23: Imports of Flat Products ('000 Metric Tons), 2008-2012

Figure 5-24: Imports of Tubular Products ('000 Metric Tons), 2008-2012

Figure 5-25: Iron Ore Imports (Million Metric Tons), 2008-2010

Figure 5-26: Steel Exports (Million Metric Tons), 2008-2012

Figure 5-27: Steel Exports by Product (%), 2012

Figure 5-28: Steel Scrap Market (Million Metric Tons), 2011-2017

Figure 6-1: GCC - Steel Imports by Country (%), 2011

Figure 6-2: Direct Reduced Iron Production (Million Metric Tons), 2008-2012

Figure 6-3: CO2 Emmision (Billion Metric Tons), 2007-2011

## List Of Tables

### LIST OF TABLES

Table 3-1: GCC - Major Steel Projects by Country and Project Value (Million US\$)

Table 4-1: Major Residential & Commercial Projects Due for Completion in 2013 by Project Value (Million US\$)

Table 4-2: Top Pipeline Projects by Project Value (Million US\$), 2012

Table 4-3: Major Power Projects by Project Value (Million US\$)

Table 4-4: Major Railway Projects by Project Value (Million US\$)

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