

Saudi Arabia Banking Sector Outlook 2015

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Abstracts

Saudi Arabia is one of the world's fastest growing banking markets. According to our new research report, commercial banks operating in the Kingdom are likely to be more efficient in near future on back of technological developments, and favorable government policies. Despite the Euro zone crisis, the Saudi Arabian banking industry registered an impressive growth, and it is estimated that the lending will grow at a compound annual rate of around 10% during 2012-2015 in the Kingdom due to liquidity and capitalization.

Our comprehensive study, "Saudi Arabia Banking Sector Outlook 2015", found that despite adverse economic conditions, the Saudi Arabian banks continued to expand their lending activities. We observed that in Saudi Arabia, the banking sector is largely dominated by corporate banking, but the retail segment is yet to take off. In the past few years, consumer loans, which earlier accounted for only less than a quarter of the total banking market, have shown a significant growth. Forecasts for key banking segments, like loans, and deposits, have also been presented which will help clients know the direction in which the Saudi Arabian banking sector is likely to proceed in the coming years.

Our report also studied how infrastructure development, growing automobile sector, and modern technologies are helping the industry reach new heights. The in-depth research revealed that people nowadays use credit cards, and other banking facilities. Moreover, most of the banks have started offering the Islamic banking facilities to the religious people. The study also analyzed the payment system, and extensively covered the performance and status of bank cards, ATMs, POS terminals and branches. For the complete understanding of the market, the report identified the key players, and included an overview of their business activities. We are hopeful that the information and analyses provided in the report will prove vital to the clients.

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