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Saudi Arabian Healthcare Outlook 2020

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Abstracts

The Saudi Arabia has proven its leadership in regional healthcare sector, fuelled by increased government spending in healthcare, rise in population, increase in per capita income and growing healthcare projects. The government intends to significantly increase the quality of healthcare services in the country. As per our latest research report “Saudi Arabian Healthcare Outlook 2020”, the healthcare sector in the Kingdom is anticipated to expand at a CAGR of around 9% during the 2015-2020.

On studying the market thoroughly, we observed the trends in play like government initiatives that are boosting the kingdom’s healthcare market. The study of the emerging trends also revealed that liberalized investment rules, and compulsory healthcare insurance policies would help the Saudi Arabian healthcare market to grow in the coming years. Furthermore, compulsory healthcare insurance and the thriving healthcare services in hajj sessions are some of the major factors that are driving this industry in the kingdom.

This report is an outcome of extensive research and analysis of the Saudi Arabian healthcare industry. It provides an in-depth analysis of the contributions by MOH, private and other public sectors to the country’s healthcare industry. Besides, it covers a regional analysis of the country’s healthcare industry, thus exhibiting potential opportunity for investment. It has been observed that the private sector in the cities of Riyadh and Jeddah attracts the maximum share of private investments.

The report also gives brief insights about the regulatory environment in Saudi Arabia for registering pharmaceutical products and medical devices. It discusses application of e-health and m-health, and favorable regulations are influencing the industry’s growth. The report provides a thorough understanding of the current investment opportunities in the kingdom’s healthcare sector. Finally, the study covers a competitive landscape of the country’s prominent pharmaceutical players and hospitals to help clients

understand the market, its structure and growth in the coming years.

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