

Russia Banking Sector Analysis

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Abstracts

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Russia's banking sector confidently resisted global financial pressures and has observed significant growth during the recovery phase after recession. Showing resistance to the after effects of the global economic meltdown, the sector continued to record double digit growth in 2009 and was expected to surpass this performance in 2010. It is expected that the banking assets will grow at a CAGR of over 14% during 2011-2014.

Our findings, which have been amassed in our new research report titled "Russia Banking Sector Analysis", reveal that despite fragile economic conditions, banks continued to lend to the enterprises as well as households. Total credit extended (to households and non-financial organizations) by Russian banks registered tremendous recovery during 2010. We also noted that the state and foreign controlled banks have increased their market share in terms of total credit volume extended and are now actively lending with improving economic conditions. Further, deposits with Russian banks are expected to grow along with bank cards market in the country. With largely untapped banking sector, Russia reflects huge potential for growth of retail services in the country.

The Russian government took necessary protective measures to safeguard the interest of consumers and facilitating growth of services, which are discussed in detail in the report. With such support of regulatory bodies and the federal government, banks have been able to sustain consumer confidence on the domestic banking system.

Besides, the report analyzes factors critical to the success of the Russian banking



industry. It has also identified key players in the market and contains their detail business description along with their recent activities. Additionally, the report discusses the market structure, current, and past market performance of the banking sector in Russia. Moreover, the report sheds light on the emerging market opportunities. Forecast for all the important banking performance indicators like, deposits, loans and bank cards, have also been included to present a better understanding of the banking sector in the country.



Contents

- 1. ANALYST VIEW
- 2. MACROECONOMIC ANALYSIS
- 3. BANKING INDUSTRY OVERVIEW

4. KEY PERFORMANCE INDICATORS

- 4.1 Bank Loans
 - 4.1.1 Individual Loans
 - 4.1.2 Corporate Loans
- 4.2 Bank Deposits
 - 4.2.1 Individual Deposits
- 4.2.2 Corporate Deposits
- 4.3 Payment Instruments
 - 4.3.1 Bank Cards
 - 4.3.2 ATM Terminals
 - 4.3.3 POS Terminals and Imprinters

5. RISK FACTORS & CAPITAL ADEQUACY ANALYSIS

- 5.1 Risk Factors
 - 5.1.1 Credit Risk
 - 5.1.2 Market Risk
 - 5.1.3 Liquidity Risk
- 5.2 Capital Adequacy

6. GOVERNMENT REGULATIONS

7. MARKET OPPORTUNITIES

- 7.1 Privatization To Make Industry More Competitive & Efficient
- 7.2 Potential in Mortgage Financing
- 7.3 Scope for Non-Performing Loans Recovery
- 7.4 Mounting Demand for Online Banking Services
- 7.5 Expansion in Emerging Markets



8. KEY PLAYERS

- 8.1 Sberbank of Russia
- 8.2 VTB Bank
- 8.3 Gazprombank
- 8.4 Bank of Moscow



List Of Figures

LIST OF FIGURES:

Figure 2-1: Real GDP Growth (%), 2008-2014 Figure 2-2: FDI in Financial Sector (Million US\$), 2008-2010 Figure 2-3: Per Head Disposable Income (US\$), 2008-2014 Figure 3-1: Banking Assets (Trillion Rubles), 2008-2014 Figure 4-1: Bank Loans (Trillion Rubles), 2008-2014 Figure 4-2: Breakup of Bank Loans by Type (%), 2010 Figure 4-3: Bank Loans to Individuals (Trillion Rubles), 2008-2014 Figure 4-4: Bank Loans to Non-financial Organizations (Trillion Rubles), 2008-2014 Figure 4-5: Bank Deposits (Trillion Rubles), 2008-2014 Figure 4-6: Breakup of Bank Deposits by Type (%), 2010 Figure 4-7: Individual Deposits with Banks (Trillion Rubles), 2008-2014 Figure 4-8: Corporate Deposits with Banks (Trillion Rubles), 2008-2014 Figure 4-9: Number of Bank Cards (Million), 2007-2010 Figure 4-10: Share of Credit Cards in Bank Cards (2010) Figure 4-11: Number of Credit Cards (Million), 2008-2014 Figure 4-12: Credit Card Loan Market by Player (%), Q1 2010 Figure 4-13: Number of ATM Terminals (2007-2009) Figure 5-1: Breakup of Bank Loans by Risk Level (%), 2009 Figure 5-2: Liquidity Ratios for Banking Sector (2007-2009) Figure 5-3: Capital Adequacy Ratio for Banking Sector (2007-2009) Figure 7-1: Mortgage Loans (Billion Rubles), 2009-2011 Figure 7-2: Internet Users Penetration (2009-2013)



List Of Tables

LIST OF TABLES:

- Table 3-1: Banking Assets Structure (%), 2009
- Table 3-2: Number of Credit Institutions by Type (2008, 2009 & Oct 2010)
- Table 3-3: Concentration of Assets in Banking Sector (%), 2008, 2009 & Oct 2010
- Table 4-1: Loans by Group of Banks (%), 2008 & 2009
- Table 4-2: Distribution of Loans by Economic Activities (%), 2010
- Table 4-3: Top Ten Banks by Number of ATMs (H1 2010)
- Table 5-1: Market Risk Structure for Banking Sector (2008 & 2009)
- Table 5-2: Capital Adequacy Ratio by Group of Credit Institutions (2008 & 2009)
- Table 8-1: Top Ten Banks by Assets (%)



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