

# Romania Dental Market Analysis

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## Abstracts

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Romania has emerged as one of the most popular destinations in Europe for dental treatments on account of unprecedented growth in its dental market over the recent years. Being a source as well as destination market, the Romanian dental industry revenue is expected to increase manifold in the coming years. It is anticipated that the dental market will rise at a CAGR of around 17% during 2010-2012 on the back of government support. The government has been spending readily on promotional activities worldwide to boost the nation's dental industry.

According to our new research report "Romania Dental Market Analysis", the Romanian dental market will be mainly driven by the rising dental tourism. As the country boasts of having one of the highest number of dental clinics of international standards and easy travel assistance, medical tourists from all over the world have started taking interest in Romania for their dental treatments. Given the low cost of treatments and high technology assistance from the hospitals, the number of dental tourists in Romania will rise in the coming years. To support this evidence, we have done an extensive analysis of various segments of the dental industry in Romania.

The baseline for the optimistic future outlook of the Romanian dental market is the consistent rise in number of dental clinics. Besides, the flow of dental tourists from the US has been constantly rising over the past few years. Rising unemployment due to the economic recession has led to a high uninsured population in the United States to seek dental treatments in Romania that offers admirable cost advantage. Increase in medical tourists from the Middle East and other Latin American countries in coming years will also pave way for the Romanian dental market in coming years.

Our new research report “Romania Dental Market Analysis” incorporates an extensive research and rational analysis of the dental industry in Romania. It provides segment level analysis along with future trends that may shape up in coming years. The research will help consultants, industry analysts and vendors to get an in-depth knowledge of the dental industry in Romania. Our report also includes the recent government initiatives to promote the dental industry along with a brief analysis of the key market players.

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