

Restructuring and 3G - New Dimensions for China Telecom Sector

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Abstracts

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China owns the world's largest telecommunication networks in terms of both network capacity and number of subscribers. One of the core industries of the country, the telecom industry has experienced double-digit growth in the past decade. And the recent move by the government aimed at restructuring the domestic telecom industry has brought around a wave of rapid development and deployment of telecom infrastructure throughout the country, according to "Restructuring and 3G - New Dimensions for China Telecom Sector", a recent market research report by RNCOS.

The move has ended with three players on the domestic telecom industry, China Telecom, China Mobile and China Unicom. These operators have been planning to invest billions of dollars into the development of world-class telecom infrastructure in the country. This has led to the growing demand for convergence, allowing operators to optimally utilize their existing networks while offering new set of telecom services, such as fixed-line, voice, TV and broadband.

The government's move to finalize issuance of 3G licenses in the first week of January 2009 is further anticipated to boost investment into the Chinese telecom market. The convergence of telecom networks, digital TV networks, and the Internet, combined with deployment of 3G networks in the country, will create tremendous opportunities for both domestic and foreign players in the telecom service industry.

"Restructuring and 3G - New Dimensions for China Telecom Sector" provides

extensive research on the rapidly growing Chinese telecom market. It provides detailed analysis on the fixed-line telephony, mobile telephony, Internet and broadband market in the country, coupled with its current performance and future prospects.

The study looks at how telecom operators' strategies and government support could be used to bridge the growing economic and social divide between rural and urban areas. It also offers five year industry forecast (2009-2013) on the following telecom segments:

Fixed-line (Subscribers and Penetration)

Mobile (Subscribers and Penetration)

Internet (Users and Penetration)

Broadband (Subscribers and Penetration)

IPTV

Mobile TV

WiMAX

IT Spending in Telecom Industry

Laptops

Mobile Phone Sales

Value-added Service

Network Security Product

Online Game Market

Online Advertisement Market

Various players studied in the report include:

China Telecom Corporation Limited

China Mobile Limited

China Unicom (Hong Kong) Limited

This report has been made to give clients an insight into the status of emerging technologies, subscriber growth, handset sales, market share, market penetration, opportunities and roadblocks, and future scenario of the Chinese telecom market.

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