

Processed Food Market in Poland Outlook 2012

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Abstracts

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Poland has one of the most dynamic food processing industries in East Europe. Presence of large number of enterprise involved in processing of food products, availability of domestic and imported raw material and Poland's accession into the EU has given a new dimension to the food processing business in Poland.

For past few years, Polish food processing industry has been witnessing entry of large number of foreign companies and distributors; thereby, leading to more competitive environment. Moreover, foreign companies have dominated the country's food processing industry, and have helped in imparting new technologies and new thrust to the industry.

According to our report "Processed Food Market in Poland Outlook 2012", there will be hardly any impact of 2008 financial turbulences on the food processing industry in Poland. The demand for processed food will continue to rise and companies will tend to invest more in future in order to tap the unexplored market potential. In 2008, the revenue from food processing was estimated at US\$ 67.45 Billion, which is anticipated to grow at a CAGR of almost 15% by 2013.

The report provides extensive research and in-depth analysis on the food processing industry of Poland. The research will help consultants, industry analysts and vendors to get in depth knowledge on the current, past and future performance of the industry. The future outlook mentioned in report has been derived by interacting with various industry veterans, developers, analyzing information from research papers, journals and our in-house developed models which have been designed specific to industry.

Industry Forecast till 2012

Sales of Processed Food

Sales of Meat and Meat Products

Sales of Fish and Fish Products

Sales of Processed Fruits and Vegetables

Sales of Edible Oil and Fats

Sales of Dairy Products

Sales of Grain and Starch

Sales of Beverages

Sales of Tobacco Products

Sales of Animal Feed and Other Food Products

Per Capita Consumption of Various Food Products

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