

Poland Insurance Market Forecast to 2014

<https://marketpublishers.com/r/PA9F856A00AEN.html>

Date: June 2011

Pages: 50

Price: US\$ 900.00 (Single User License)

ID: PA9F856A00AEN

Abstracts

Poland is one of the fastest growing insurance markets in Central Eastern Europe, with rising penetration rate. In 2010, life insurance segment accounted for over half of the share in the insurance market in terms of gross written premium. Poles preferred life insurance policies due to the availability of more beneficial products in this segment. Further, the government is striving hard to develop the insurance sector and had made new regulation to support the market.

According to our new research report “Poland Insurance Market Forecast to 2014”, although the polish insurance market showed declining gross written premium during the recession period (2009), it had revived, as the economic conditions started improving from 2010 onwards. Moreover, declining bank deposit interest rate and rising living standard will propel the market in future and it is expected that the Poland insurance industry will grow at a CAGR of around 15% during 2011-2014.

Of the different types of insurance offered motor insurance secured the largest share in the non life insurance gross written premium in 2010. This is mainly due to the increasing number of vehicle registration in Poland. Moreover, due to the high number of road accidents in the country, the government has made it mandatory for vehicle owners to take third party motor insurance policy.

Our report “Poland Insurance Market Forecast to 2014” provides detail analysis of Poland insurance industry. The report provides an extensive research and objective analysis of the market structure and demand potential. Moreover, the report thoroughly examines emerging market trends, such as pension funds, health insurance, bancassurance etc to enable clients understands the market structure and its progress in coming years.

The report also identifies possible growth areas for expansion of the Polish insurance

industry. Most importantly, the report presents future outlook considering the pros and cons of the Poland insurance industry. Forecasts are based on the correlation of past and present market growth drivers, penetration level, rise in living standard, competitive structure, and the government support.

Contents

1. ANALYST VIEW

2. MACRO ECONOMIC OVERVIEW

3. EMERGING MARKET TRENDS & DRIVERS

- 3.1 Pension Funds
- 3.2 Initiatives in Health Insurance
- 3.3 Insurance Density and Penetration
- 3.4 Export Credit Insurance
- 3.5 Bancassurance
- 3.6 Online Insurance Marketing

4. POLAND INSURANCE MARKET - AN OVERVIEW

5. MARKET PERFORMANCE

- 5.1 Life Insurance Market
 - 5.1.1 Traditional Life Insurance
 - 5.1.2 Unit-linked Life Insurance
 - 5.1.3 Accident & Sickness Insurance
 - 5.1.4 Annuity Insurance
- 5.2 Non-life Insurance Market
 - 5.2.1 Motor Insurance
 - 5.2.2 Property Insurance
 - 5.2.3 Accident & Sickness Insurance
 - 5.2.4 Liability Insurance

6. KEY INDUSTRY CONTRIBUTORS

- 6.1 Aviva
- 6.2 Allianz
- 6.3 Amplico-Life
- 6.4 PZU
- 6.5 Warta

List Of Figures

LIST OF FIGURES:

- Figure 2-1: GDP Growth (%), 2010-2014
- Figure 2-2: Personal Disposable Income per Head (US\$), 2010-2014
- Figure 2-3: Interest Rate on Bank Deposits (%), 2010-2014
- Figure 3-1: Insurance Density (PLN), 2008 & 2009
- Figure 3-2: Insurance Penetration (2008 & 2009)
- Figure 3-3: Goods Exports (Billion US\$), 2010-2013
- Figure 3-4: Internet Users Penetration (2010-2013)
- Figure 4-1: Insurance Gross Written Premium (Billion PLN), 2009-2014
- Figure 4-2: Total Assets & Net Profit of Insurance Industry (Billion PLN), 2008-2010
- Figure 5-1: Life Insurance Gross Written Premium (Billion PLN), 2009-2014
- Figure 5-2: Life Insurance Gross Claims Paid (Billion PLN), 2007-2010
- Figure 5-3: Life Insurance Gross Written Premium by Type (%), 2010
- Figure 5-4: Life Insurance Gross Written Premium by Periodicity of Payment (%), 2010
- Figure 5-5: Life Insurance Gross Written Premium by Type of Policy (%), 2010
- Figure 5-6: Share of Insurers in Life Insurance Market (2010)
- Figure 5-7: Life Insurance Gross Written Premium by Branch (%), 2010
- Figure 5-8: Traditional Life Insurance Gross Written Premium (Million PLN), 2009-2014
- Figure 5-9: Gross Claims Paid for Traditional Life Insurance (Million PLN), 2007-2010
- Figure 5-10: Unit-linked Life Insurance Gross Written Premium (Million PLN), 2009-2014
- Figure 5-11: Gross Claims Paid for Unit-linked Life Insurance (Million PLN), 2007-2010
- Figure 5-12: Accident & Sickness Insurance Gross Written Premium (Million PLN), 2009-2014
- Figure 5-13: Gross Claims Paid for Accident & Sickness Insurance (Million PLN), 2007-2010
- Figure 5-14: Annuity Insurance Gross Written Premium (Million PLN), 2009-2014
- Figure 5-15: Non-life Insurance Gross Written Premium (Billion PLN), 2009-2014
- Figure 5-16: Share of Insurers in Non-Life Insurance Market (2010)
- Figure 5-17: Non-life Insurance Gross Written Premium by Branch (%), 2010
- Figure 5-18: Motor Insurance Gross Written Premium (Million PLN), 2009- 2014
- Figure 5-19: Registration of Passenger Cars & CVs ('000 Units), 2010-2013
- Figure 5-20: Property Insurance Gross Written Premium (Million PLN), 2009-2014
- Figure 5-21: Accident & Sickness Insurance Gross Written Premium (Million PLN), 2009-2014
- Figure 5-22: General Liability Insurance Gross Written Premium (Million PLN), 2009-2014

LIST OF TABLE:

Table 4-1: Number of Life & Non-life Insurance Companies (2010)

I would like to order

Product name: Poland Insurance Market Forecast to 2014

Product link: <https://marketpublishers.com/r/PA9F856A00AEN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PA9F856A00AEN.html>