

Passenger Carrier Market in China Outlook 2014

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Abstracts

The Chinese passenger carriers' vehicle market has immense potential for future growth as it is one of the largest markets worldwide. Some of the prominent factors driving market growth include economic development, increasing transport infrastructure, and large production base. Government initiatives in particular have been exceptional and are expected to be of utmost importance in the future as well. As per our analysis in the latest report, the Chinese passenger carriers market has grown by leaps and bounds and is expected to excel and reach new heights in production and sales in the coming years.

Further, our latest research report, "Passenger Carrier Market in China Outlook 2014", observed that the Passenger Carrier Vehicle segment of the Chinese automobile industry has shown immense recovery after withstanding the global economic crisis. With economic revival, increasing public and private spending on infrastructure, higher penetration of financing facilities, and favorable government support, we expect superb growth in future for each segment of passenger carrier vehicle, be it mini bus, light bus or mid-heavy. As per our analysis, the production of commercial passenger carrier production experienced an estimated year-on-year growth of around 25% in 2010.

We observed that mini buses and mid-heavy buses are the trend setters that would drive the Chinese passenger carrier market in near future. With a view to understanding the competitive landscape, which is very crucial prior to any investment, we have included profiles of key market players including international players like Toyota, Volkswagen, and domestic players like Dongfeng Motor Group Co. Ltd and many more in our extensive research study. The report aims at presenting an objective outlook of the Chinese Passenger Carrier market in China to clients.

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