

Opportunities in Indian Banana Processing Outlook 2022

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Abstracts

The Indian banana processing industry has reported a significant growth in recent years, and is presenting ample opportunities to the industry players. With cold storage, infrastructure enhancement and rising awareness about packaged processed banana products, the Indian banana processing market is poised to scale newer acmes. Moreover, change in taste and preference of the consumer, increasing demand for healthy and nutritional food and government initiatives are set to further boost the market's growth.

The latest research by RNCOS titled, "Opportunities in Indian Banana Processing Outlook 2022" unfolds the market dynamics of the Indian processed banana market. The report shows the Indian banana industry being split into two distinct segments viz.: Raw banana and processed banana. The processed banana market is further segmented into four sub-segments: banana powder, Banana puree/jam, Banana chips, depicting their current and future outlook to 2022. The report identifies and highlights the segments that offer maximum opportunity for growth in the Indian banana processing market.

Our industry analysts studied all the facets of the Indian processed Banana market to portray a crystal clear picture of the current as well as the expected market outlook. Major opportunities have been identified that are set to act as catalysts towards boosting the industry's growth. Also, the production, consumption and export of various processed banana products are identified. Manufacturing clusters of various processed banana products have been identified as well to focus on the area of opportunities for new players.

The report further highlights the competitive landscape of the Indian banana processing

market, describing the business, strengths and weaknesses of the major industry players. The report is therefore expected to clearly help the reader gain crucial insight into the key market players' performances and strategies for growth. Holistically, the research provides all the pre-requisite information for clients looking to make a debut in this industry, and facilitates them to formulate schemes while going for an investment/partnership in the Indian banana processing industry.

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