

Mexico Footwear Outlook to 2017

<https://marketpublishers.com/r/M0B843D395CEN.html>

Date: August 2013

Pages: 45

Price: US\$ 1,000.00 (Single User License)

ID: M0B843D395CEN

Abstracts

World renowned for its traditional expertise in footwear manufacturing, Mexico has grown leaps and bounds in innovative technological know-how, foreign trade and domestic consumption of local footwear. Guanajuato, the hub of leather and footwear industry in the country, has developed over time to compete against major international rivals such as China, Vietnam, and Indonesia among others. Comparatively shorter production cycles and latest trends in manufacturing give the country an upper hand over voluminous production and sales models by the said rivals.

While geographic vicinity of Mexico with US and Canada helps generate foreign trade in its premium manufacturing segment, the massive increase in domestic middle-class population and rising disposable incomes of natives have given momentum to the footwear industry of the country. RNCOS' research "Mexico Footwear Outlook to 2017", reveals that footwear sales in Mexico is expected to grow at a CAGR of around 6% during 2012-2017. The company's report is a detail study of major advancements in the past couple of years, and a well-drawn analysis of domestic and international trade. Production and sales of footwear during 2011-2017 depicts the current trends and future projections. Market segmentation and forecasts by end-users, product prices and other materials, all describe the individual dynamics and growth prospects of each category. Export and import statistics of the country and material from 2011-2013 present foreign trade prospects of the Mexican footwear sector.

Industry drivers and challenges speak about the propellers and pullers of the sector, helping strategists and decision makers take account of these parameters while laying effective business strategies. Online sales of footwear has gained pace in the recent years. In its report, RNCOS presents the major retailers offering online channels for sales of footwear in the country besides providing recent developments in the industry's online sales. Descriptive profiling of major national and foreign players covers their business details. Regulatory framework encompassing the sector has also been

incorporated in the study. The research report shall serve the purpose of investors, business persons, policy makers in understanding the current and future scenarios of the Mexican footwear sector thus help in developing the future pavement of growth.

Contents

1. ANALYST VIEW

2. RESEARCH METHODOLOGY

3. FOOTWEAR MARKET OVERVIEW

4. FOOTWEAR INDUSTRY DRIVERS AND TRENDS

4.1 Abundance of Resources and Expertise Drives the Industry

4.2 Recognition of Designer Footwear in International Markets

4.3 Emerging Middle Class Population Drives Consumption

5. FOOTWEAR INDUSTRY PERFORMANCE

5.1 Production (2011-2017)

5.2 Sales (2011-2017)

5.2.1 By End User

5.2.1.1 Women? Footwear

5.2.1.2 Men? Footwear

5.2.1.3 Children? Footwear

5.2.2 By Product Price

5.2.2.1 Mass Market

5.2.2.2 Mid Market

5.2.2.3 Premium Market

5.2.3 By Material

5.2.3.1 Leather

5.2.3.2 Rubber & Plastic

5.2.3.3 Textile

5.2.3.4 Water Proof

5.3 Trade Analysis

5.3.1 Export (2011-2013)

5.3.1.1 Export by Country

5.3.1.2 Export by Material

5.3.2 Import (2011-2013)

5.3.2.1 Import by Country

5.3.2.2 Import by Material

6. ONLINE FOOTWEAR MARKET OVERVIEW

7. INDUSTRY CHALLENGES

7.1 Stiff Competition from China

7.2 Low Appetite for Designer Shoes amongst Domestic Consumers

7.3 Fragmented Industry Structure with Numerous Micro and Small Companies

8. REGULATORY ENVIRONMENT

9. COMPETITIVE LANDSCAPE

9.1 Nike Inc.

9.2 Adidas AG

9.3 Calzado Coloso

9.4 Calzado Coqueta, S.A. DE C.V.

9.5 Calzado kinder S.A. DE C.V.

List Of Figures

LIST OF FIGURES:

- Figure 5-1: Footwear Production (Million Pairs), 2011-2017
- Figure 5-2: Footwear Sales (Million Pairs), 2011-2017
- Figure 5-3: Women Footwear Sales (Million Pairs), 2011-2017
- Figure 5-4: Men? Footwear Sales (Million Pairs), 2011-2017
- Figure 5-5: Children? Footwear Sales (Million Pairs), 2011-2017
- Figure 5-6: Mass Market (Million Pairs), 2011-2017
- Figure 5-7: Mid Market (Million Pairs), 2011-2017
- Figure 5-8: Premium Market (Million Pairs), 2011-2017
- Figure 5-9: Leather Footwear Market (Million Pairs), 2011-2017
- Figure 5-10: Rubber & Plastic Footwear Market (Million Pairs), 2011-2017
- Figure 5-11: Textile Footwear Market (Million Pairs), 2011-2017
- Figure 5-12: Water Proof Footwear Market (Million Pairs), 2011-2017
- Figure 5-13: Footwear Export (Million Pairs), 2011-2013
- Figure 5-14: Footwear Export Volume by Country (%), 2011
- Figure 5-15: Footwear Export Volume by Material (%), 2011
- Figure 5-16: Footwear Import (Million Pairs), 2011-2013
- Figure 5-17: Footwear Import Volume by Country (%), 2011
- Figure 5-18: Footwear Import Volume by Material (%), 2011

I would like to order

Product name: Mexico Footwear Outlook to 2017

Product link: <https://marketpublishers.com/r/M0B843D395CEN.html>

Price: US\$ 1,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M0B843D395CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970