

Indian Organic Food Market Analysis

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Abstracts

India has emerged as one of the largest potential markets for organic food consumption globally, owing to the fact that organic foods or products are healthy, contain no chemicals or preservatives, and are completely natural. With growing awareness towards healthy food, surging income levels, and shifts in consumer behavior, the country's nascent organic food market is fast transforming into the world's fastest growing organic food market. In addition, increasing export market coupled with government's support has driven the market that will further boost the demand for organic food products in the country.

According to our new research report, "Indian Organic Food Market Analysis", organic food is invariably catching up pace among the Indian retailers, especially with the niche retailers owing to wide awakening among Indian consumers towards leading a healthy life. We anticipate that the sector will post significant growth during 2011-2013, invariably growing at a CAGR of 15%. Presently, surmounted growth is being witnessed from new demand pockets, arising from the Tier-I and Tier-II cities, thus, signaling huge acceptance among the masses.

Our report has studied the Indian organic food market from various perspectives. It entails a detailed analysis of the market in terms of state-wise developments. We have also included the current and future government initiatives in every state along with the ongoing developments in the Indian organic food market. Our research also foresees immense opportunities for various international and domestic players in this segment.

The report, "Indian Organic Food Market Analysis", is an outcome of widespread research and objective analysis of organic food market potentials in India. It provides extensive information and rational analysis on emerging market trends and drivers along with regulatory initiatives, which are collectively uplifting the industry outlook of India. Additionally, the report also provides insights on organic export market, consumer

behavior analysis, and industry roadblocks along with a brief overview of the prominent industry players to provide a balanced research outlook of the industry. Overall, our report presents a comprehensive and complete and analysis of the Indian Organic food industry, which will prove decisive for intending clients.

Contents

1. ANALYST VIEW

2. RESEARCH METHODOLOGY

3. INTRODUCTION - ORGANIC FARMING

4. INDUSTRY TRENDS AND DRIVERS

4.1 Increasing Disposable Income

4.2 Organic Produce Vying for More Retail Shelve Space

4.3 Involvement of Large Companies in Organic Farming

4.4 Launch of New Organic Products

5. INDUSTRY OVERVIEW

5.1 Global

5.2 India

5.2.1 Market Overview

5.2.2 State-wise Developments

5.2.2.1 Bihar

5.2.2.2 Haryana

5.2.2.3 Sikkim

5.2.2.4 Karnataka

5.2.2.5 Maharashtra

5.2.2.6 Madhya Pradesh

5.2.2.7 Nagaland

5.2.2.8 Orissa

5.2.2.9 West Bengal

5.2.2.10 Assam

6. CONSUMER TRENDS

7. EXPORT MARKET

8. REGULATORY INITIATIVES

9. INDUSTRY ROADBLOCKS

10. KEY PLAYERS

10.1 Organic India

10.2 Navdanya

10.3 Monarka Organic

10.4 Phalada Agro Research Foundation Pvt Ltd.

10.5 Pro Organic Farmacy

10.6 Poabs Organic Estates

List Of Figures

LIST OF FIGURES

Figure 4-1: Per Head Personal Disposable Income (US\$), 2010-2013

Figure 5-1: Global - Organic Food Market (Billion US\$), 2010-2013

Figure 5-2: Global - Distribution of Organic Agricultural Land by Region (%), 2009

Figure 5-3: Global - Number of Organic Producers by Country ('000), 2009

Figure 5-4: Organic Food Market (Million US\$), 2010-2013

Figure 5-5: Cultivation Area for Organic Farming (Million Hectares), FY 2009 & FY 2010

Figure 5-6: Top States by Areas under Organic Farming (%), 2010

Figure 7-1: Organic Food Exports by Country (%), FY 2010

Figure 7-2: Share of Major Exported Organic Commodities (2010)

LIST OF TABLE

Table 5-1: Production of Important Organic Commodities (Metric Tons), FY 2010

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