

Indian Housing Sector Analysis

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Abstracts

India is blessed with one of the fastest growing real-estate markets in the world. It is not only attracting domestic real-estate developers but also the foreign investors; particularly, the NRI investments in India have a bulk of their share in the Indian housing market. Despite the global economic gloom as a result of the sub-prime mortgage debacle and ensuing credit crunch, India's housing sector remains on course for yet another year of double-digit growth. The growth is attributed mainly to a large population base, rising income level, and rapid urbanization, according to our research report, "Indian Housing Sector Analysis". In view with the ongoing development exhibited by the housing construction industry in India, it is expected that the sector will overtake other industrial sectors in terms of contribution to the GDP growth during the next few years.

Presently, affordable housing is basically targeting the economically weaker class and low-income groups and constitutes majority of the Indian housing industry, both in terms of value and volume. Besides, luxury housing is also expected to witness significant growth in the coming years as this market segment is comparatively very small and possesses huge potential for further developments.

Further, FDI in India's booming real estate and housing market jumped 80 times between 2005 and 2010 . Moreover, private equity funds are also venturing into development of housing projects. The fund houses are developing their own projects in order to endow better returns for their investors.

Factors including steadily increasing life expectancy, lack of safety and security in urban areas and rising number of financially independent senior citizens have made senior citizens an ideal target customer for niche offerings by housing firms.

The report also provides detailed analysis of the housing sectors in India. It presents

thorough insight into each of the housing segments including affordable housing, medium housing, and luxury housing. Most importantly, the report also provides future outlook taking into account the effect of global economic crisis on the housing sector of the country. Base drivers, opportunities, and challenges faced by the housing sector are also discussed. Additionally, the report sheds light on the emerging industry trends and discusses the market structure along with current and past market performance of the Indian housing industry. It also identified key players ruling the market and included detailed information about their businesses along with their recent activities.

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