

Indian Hospital Services Market Outlook

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Abstracts

The hospital services' market represents one of the most lucrative segments of the Indian healthcare industry. Various factors, such as increasing prevalence of diseases, improving affordability, and rising penetration of health insurance are fuelling the growth in the Indian hospital industry. Several private players are also entering the sector with new plans of establishing hospitals and health centers around the country. On the back of continuously rising demand, the hospital services industry is expected to be worth US\$ 81.2 Billion by 2015.

According to our new research report, "Indian Hospital Services Market Outlook", the country needs to cover the cumulative deficit of around 3 Million hospital beds to match up with the global average of 3 beds per 1000 population. Huge private sector investments will significantly contribute to the development of hospital industry, comprising around 80% of the total market.

Our research identified that big private players including Apollo, Fortis, and Max Healthcare are making huge investments in metropolitan cities like Delhi, Mumbai, Pune, Bengaluru, Hyderabad, etc for expanding their operations and increasing bed capacity. These cities are densely populated and have high proportion of middle-income earners, and the quality-of-life is better off compared to the other Tier-II and -III cities. The demand for good quality healthcare services is high in these areas, and thus, they are attracting private players in order to improve healthcare infrastructure in the country.

The report provides extensive information and rational analysis of the Indian hospital sector. It also provides analysis of the various factors driving growth in the industry and at the same time existence of various challenges in the current scenario. Analysis and statistics regarding market size, growth, share, segmentation, and hospital infrastructure in various metropolitan cities have been thoroughly studied to present a comprehensive overview of the market.

Moreover, the report covers various approval and accreditation regulations in the country for the hospital and other health services' setups. We hope that our report will work as an investment guide for clients and help them in devising their strategies, while investing in the sector.

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