

Indian Healthcare - New Avenues for Growth

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Abstracts

In India, delivering an affordable healthcare to billion-plus population presents enormous challenges and opportunities for the medical community. The past decade has seen the country's healthcare sector, one of the largest in terms of revenue and employment, transforming from a static, ordinary industry to a progressively vibrant and important market. As per our latest findings, India is one of the world's most lucrative healthcare markets, and is expanding rapidly.

According to "Indian Healthcare - New Avenues for Growth" several key trends are backing the growth of India's healthcare sector. Of these, medical city is relatively a new concept that offers immense growth opportunities. Likewise, there is a huge potential for day care surgeries. Almost 60% of all surgeries can be done in a day care mode as the current infrastructure supports.

Covering total healthcare spending and the leading causes of death, our report highlights the facts that India has the maximum number of diabetic patients in the world after China, and communicable diseases like malaria and tuberculosis are the prime cause of mortality in the country. The study, provides an in-depth analysis of various segments of the sector, observed that hospital services is one of the fastest growing segments, and holds the maximum share of the industry.

Interestingly, traditional medicine system is an important segment of India's healthcare industry. Through our research that includes statistical information about popular indigenous healthcare traditions such as Ayurveda and Unani, we found how the segment has been gaining prominence.

According to our report, India is the most competitive destination with advantages of lower cost and sophisticated treatments. Due to such promising factors, the medical tourism has great potential in the country. Also, our analysis revealed that favorable

demographic virtues offer an attractive market for healthcare providers and investors in India. In the recent past, there has been an increase in foreign investment inflows and private equity deals in the industry's various segments. The study also includes the business profile of key players in major segments and their recent activities to provide a prudent analysis of the industry's competitive landscape.

Contents

1. ANALYST VIEW

2. RESEARCH METHODOLOGY

3. HEALTHCARE INDUSTRY TRENDS

3.1 PPP Model: Upholding the Expansion of World Class Medical Infrastructure

3.2 Healthcare City: New Concept to Attract Global Talent

3.3 Shifting Focus on Super-Specialty Hospitals

3.4 Daycare Surgeries: Gaining Traction of Private Players

4. HEALTHCARE MARKET OVERVIEW

4.1 Healthcare Spending

4.2 Leading Causes of Death

4.2.1 Cardiovascular

4.2.2 Diabetes

4.2.3 Oncology

4.2.4 HIV

4.3 Market Indicators

4.3.1 Demographics

4.3.2 Healthcare Professionals

4.4 Healthcare Investment

5. HOSPITAL SERVICES MARKET

5.1 Infrastructure

6. DIAGNOSTIC MARKET

6.1 Market Overview

7. PHARMACEUTICAL MARKET

7.1 Market Overview

7.2 Market Segments

7.2.1 Branded and Generics

7.2.2 By Therapeutics

8. MEDICAL EQUIPMENT MARKET

8.1 Market Overview

8.2 Market Segments

9. MEDICAL TOURISM MARKET

9.1 Market Overview

9.2 By Sector

9.2.1 Wellness Centers

9.2.2 Spas

10. E-HEALTH

10.1 Healthcare IT

10.2 Telemedicine and m-Health

11. KEY PLAYERS

11.1 Hospital Services

11.1.1 Apollo

11.1.2 Fortis Healthcare

11.2 Diagnostic Market

11.2.1 Super Religare Laboratories

11.2.2 Dr. Lal PathLabs

11.3 Pharmaceutical Market

11.3.1 Ranbaxy Laboratories Limited

11.3.2 Cipla Limited

11.4 Medical Equipment Market

11.4.1 Siemens

11.4.2 Wipro GE Healthcare

List Of Figures

LIST OF FIGURES

- Figure 3-1: Public-Private Partnership (PPP) Options in Healthcare Services Sector
- Figure 4-1: Healthcare Spending (Billion US\$), 2010-2014
- Figure 4-2: Healthcare Spending by Entity (%)
- Figure 4-3: Leading Causes of Death (%), 2005
- Figure 4-4: Forecast for Leading Causes of Death (%), 2030
- Figure 4-5: Number of Cardiovascular Patients (Million), 2005 & 2015
- Figure 4-6: Number of Diabetic Patients (Million), 2010 & 2030
- Figure 4-7: New and Total Number of Cancer Patients (Million)
- Figure 4-8: Life Expectancy (Years), 2010-2014
- Figure 4-9: Population Breakup by Gender (%), 2010-2014
- Figure 4-10: Population Breakup by Age Group (%), 2010-2014
- Figure 4-11: Number of Doctors ('000), 2011-2014
- Figure 4-12: Number of Nurses and Midwives (Million), 2011-2014
- Figure 4-13: Average Number of Physicians and Nurses (per '000 Population), 2008, 2013, 2018, 2023 & 2028
- Figure 5-1: Hospital Services Market (Billion US\$), 2010-2014
- Figure 5-2: Share of Public and Private Sector in Hospital Services Market (2011)
- Figure 5-3: Breakup of Hospitals by Specialty (%)
- Figure 5-4: Beds Occupancy Rate (%)
- Figure 6-1: Diagnostic Market (Billion INR), 2010-2014
- Figure 6-2: IVD Market by Segment (%), 2011
- Figure 7-1: Domestic Pharmaceutical Market (Billion INR), 2010-2014
- Figure 7-2: Forecast for Domestic Formulations Market by Drug Category (%), 2015
- Figure 7-3: Domestic Pharmaceutical Market by Therapeutic Category (%), FY 2011
- Figure 8-1: Medical Equipment Market (Million US\$), FY 2010 to FY 2014
- Figure 8-2: Medical Equipment Market by Supplier (%), FY 2009
- Figure 8-3: Medical Equipment Market by Segment (%), FY 2010
- Figure 9-1: Medical Tourism Market (Million US\$), 2011-2014
- Figure 9-2: Medical Tourists Arrivals ('000), 2011-2014
- Figure 9-3: Main Reasons for Visiting Spas (%)

List Of Tables

LIST OF TABLES

Table 3-1: Key PPP Models by State

Table 4-1: Healthcare Spending as percentage of GDP and Per Capita PPP (US\$) with respect to Other Countries

Table 4-2: Statistical Snapshot of HIV/AIDS (2009)

Table 4-3: Healthcare Workforce (2000-2009)

Table 4-4: Population/Doctor with respect to Other Countries

Table 4-5: Cumulative FDI Inflows in Key Healthcare Sectors (Million US\$), April 2000 to October 2011

Table 4-6: Number of PE Deals in Healthcare Sector (2005-2010)

Table 5-1: Beds in Key States (per '000 Population)

Table 5-2: Healthcare Service Infrastructure

Table 9-1: Cost of Various Surgical Procedures in Comparison to Developed Countries (US\$)

Table 9-2: JCI Accredited Hospitals

Table 9-3: Traditional Healthcare Infrastructure

Table 10-1: e-Health in Healthcare Systems

Table 10-2: Key Challenges in Healthcare IT Adoption

Table 10-3: Key m-Health Sectors

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