

Indian Distance Learning Market Analysis

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Abstracts

Post-independence era has seen India flourish remarkably in the field of providing higher education. Government initiatives along with innovative technology have facilitated the education providers to overcome all the boundaries and impart knowledge in every corner. India can be counted to possess one of the largest higher education systems in the world. Still, there is a lot of untapped opportunity and potential for the development of higher education system in India. Earlier, education was considered to be meant for the elites only, but now education has become compulsory for all, at least till a specific age. Various limitations of attaining regular course of education opened doors to this alternative system, i.e., distance education.

According to our statistics, the current gross enrollment ratio in higher education is not at par with the world's average. To meet this target of world's average, the country is targeting a high economic growth of over 8% in the coming years. However, to be at par with the economic growth in the global marketplace fueled by the knowledge economy, the country still needs to increase the number of student enrollment in higher education. This can only be achieved through the development of distance education in the country.

According to our latest research report, "Indian Distance Learning Market Analysis", the distance education market in India expected to grow at the rate of around 24% during 2011-12 to 2015-16. On the back of technological development, increasing awareness, rising faculty crunch, and increasing penetration of internet in the country, this market is anticipated to reach INR 87 Billion by the end of 2015-16. However, the aim of the government to raise its current GER from around 13% to 30% by 2020 that will also boost the growth of the distance education in India.

It is expected that soon, India will emerge as an e-learning and m-learning hub. Rapid growth of the Internet, innovative technology, and multimedia has enabled the world to

succumb and brought the regions to each other. E-learning companies are continuously involved in the development of their products and experiencing high demand of more innovative products.

Our report, “Indian Distance Learning Market Analysis” provides an in-depth research and rational analysis of the current status and expected position of the distance education system in India. It also presents an overview of the various government initiatives in India to promote distance learning along with the regulatory norms required to enter into this market. Deep analysis of growth drivers and significant hurdles has also been covered in this report. Investigation of the e-learning market in India along with an overview and prospects of m-learning is profoundly been analyzed in this report.

Contents

1. ANALYST VIEW

2. RESEARCH METHODOLOGY

3. DISTANCE EDUCATION OVERVIEW

3.1 Education System

3.2 Current and Future Market Outlook to 2015-16

3.3 Student Enrolment: (2010-11 to 2015-16)

4. GROWTH DRIVERS

4.1 Growing Working Population

4.2 Cost Effectiveness

4.3 Increasing ICT Awareness

4.4 Faculty Crunch in Higher Education

5. BARRIERS IN DISTANCE EDUCATION

5.1 Technological Issues

5.2 Quality Issues

5.3 Student Perception

6. GOVERNMENT SUPPORT AND INITIATIVES

6.1 Financial Support

6.2 Institutional Projects by Government

6.2.1 Distance Education Council

6.2.2 Sakshat: A One Stop Education Portal

6.2.3 Commonwealth of Learning

6.3 Employment Initiative

7. REGULATORY FRAMEWORK

7.1 Recognition

7.2 DEC Requirements

7.3 Programmes Offered

- 7.4 Teaching-Learning Strategies
- 7.5 Evaluation System
- 7.6 Delivery System
- 7.7 Infrastructural Facilities

8. TECHNOLOGICAL ADVANCEMENT

9. ROAD AHEAD FOR DISTANCE EDUCATION IN INDIA

- 9.1 E-learning: A Big Push to Distance Education
- 9.2 M-learning: Gaining Prominence

10. KEY DISTANCE EDUCATION INSTITUTIONS

- 10.1 IGNOU
- 10.2 Sikkim Manipal University
- 10.3 Delhi University
- 10.4 Tutorvista
- 10.5 Tata Interactive Systems

List Of Figures

LIST OF FIGURES

Figure 3-1: Distance Education Market (Billion INR), 2010-11 to 2015-16

Figure 3-2: Annual Enrolment in Higher Education (Million), 2010-11 to 2015-16

Figure 3-3: Annual Enrolment in Distance Education (Million), 2010-11 to 2015-16

Figure 4-1: Working Age Population (Million), 2011-2016

Figure 9-1: E-learning Market (Billion INR), 2011-2016

List Of Tables

LIST OF TABLES

Table 7-1: Norms for Offering Programmes through Distance Mode based on Credit System

Table 7-2: Norms for Delivery of Courses through Distance Mode

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