

Indian Diagnostic Market Outlook to 2017

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Abstracts

The Indian Diagnostics Equipment Market has been witnessing burgeoning growth in the last few years. The rise in ageing population leading to increased demand for diagnostic services, growing awareness and interest in healthcare, and increased prevalence of diseases have all led to technological advancements in terms of automation and higher efficiency systems.

According to RNCOS' report, "Indian Diagnostic Market Outlook to 2017", the diagnostics equipment market, which is divided into In vitro Diagnostic Equipment and Diagnostic Imaging Equipment will grow at a CAGR of 18% over the period 2012-2017. The report provides an insight into the various trends that will shape the market in the coming years. It elaborates on the role that public-private partnerships, e-health points, and rise in automation will play in the growth of the market.

The report divides the In vitro diagnostics equipment market into different segments such as Biochemistry, Hematology, Immunochemistry, Coagulation, Urinalysis and Molecular Diagnostics. These segments have then been studied in terms of major tests and mechanisms, market outlook till 2017 and key players. On the similar lines, diagnostics imaging market has been divided into MRI, Ultrasound, X-Ray, CT and Nuclear Imaging segments.

The diagnostic lab services have been witnessing an increase in the number laboratory tests being outsourced to India. The coming years will see a rise in the share of the organized players in the diagnostic services market thereby, increasing the quality of results produced.

The report also discusses the regulatory environment in India with respect to diagnostic products. It talks about the various licenses and certification required by manufacturers and service providers and also touches upon the intellectual property aspect of

diagnostic products.

At the end, the competitive scenario has been analyzed in terms of manufacturers and service providers, where a strength-and-weakness analysis has been performed to compare the players. There's also a discussion about the recent activities of key players to depict an objective picture of the industry to clients to help them make sound investment decisions.

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