

Indian Dairy Industry Analysis

<https://marketpublishers.com/r/ICD912B9380EN.html>

Date: February 2012

Pages: 90

Price: US\$ 800.00 (Single User License)

ID: ICD912B9380EN

Abstracts

In India, the dairy sector plays an important role in the country's socio-economic development, and constitutes an important segment of the rural economy. Dairy industry provides livelihood to millions of homes in villages, ensuring supply of quality milk and milk products to people in both urban and rural areas. With a view to keeping pace with the country's increasing demand for milk and milk products, the industry has been growing rapidly.

According to our research report "Indian Dairy Industry Analysis", India is the world's largest milk producer, accounting for around 17% of the global milk production. Besides, it is one of the largest producers as well as consumers of dairy products. Due to their rich nutritional qualities, the consumption of dairy products has been growing exponentially in the country, and considering such facts and figures, our study anticipates that the milk production in India will grow at a CAGR of around 4% during 2011-2015.

With the rising use of dairy products, the secondary market for dairy products has also been flourishing, our report observed. For this, we have included the analysis of secondary market for dairy products, including tea, coffee, infant nutrition, malted foods, and bakery products. Covering the necessary aspects of the Indian dairy industry, the study facilitates knowledge about its current market scenario and future growth.

Analyzing the past and current state of the industry, the report tries to find out how trends like the entry of international companies and safe packaging are attracting more consumers and leading to further growth in the market. This way, it presents a clear picture of the direction, in which the industry is likely to proceed in the coming years.

The government is taking several initiatives and running plans and programs like National Dairy Plan and Intensive Dairy Development Program to meet the growing

demand for milk in the country. Our report talks about such schemes, and government regulations to present an objective and balanced picture of the industry. The study also discusses the opportunities and strengths of the dairy market in a complete SWOT analysis, and provides an insight into the competitive landscape. We hope that our comprehensive research will help clients align their business strategies as per market dynamics, and make sound investment decisions.

Contents

1. ANALYST VIEW

2. RESEARCH METHODOLOGY

3. MARKET DRIVERS AND TRENDS

3.1 Surging Population and Income Creating Demand

3.2 Rising Demand for Milk and Milk Products

3.3 Foreign Companies Eyeing Indian Dairy Market

3.4 Safe Packaging to Attract More Consumers

4. INDUSTRY OVERVIEW

4.1 Primary Dairy Market

4.1.1 Liquid Milk

4.1.2 Curd/Yoghurt

4.1.3 Butter

4.1.4 Ghee

4.1.5 Khoa

4.1.6 Paneer/Cheese

4.1.7 Cream

4.2 Secondary Dairy Market

4.2.1 Tea

4.2.2 Coffee

4.2.3 Dairy Whiteners

4.2.4 Infant Nutrition

4.2.5 Malted Foods

4.2.6 Ice Cream

4.2.7 Bakery Products: Cakes/Pastries

4.3 Trade

4.3.1 Import

4.3.2 Export

5. HEALTH AND WELLNESS FOOD MARKET

6. GOVERNMENT REGULATIONS

- 6.1 National Dairy Development Board (NDDB)
- 6.2 Dairy Federations
- 6.3 Milk and Milk Production Order (MMPO) 1992
- 6.4 Prevention of Food Adulteration Act 1954 (Amended in 1964, 1976, 1986)

7. GOVERNMENT INITIATIVES

- 7.1 Intensive Dairy Development Program
- 7.2 Strengthening Infrastructure for Quality and Clean Milk Production (CMP)
- 7.3 Dairy Venture Capital Fund
- 7.4 Vision 2030
- 7.5 National Dairy Plan

8. SWOT ANALYSIS

9. KEY PLAYERS

- 9.1 GCMMF (Amul)
- 9.2 KMF
- 9.3 Mother Dairy
- 9.4 Hatsun Agro Product Limited
- 9.5 Nestle India Limited
- 9.6 Britannia Industries Limited
- 9.7 Hindustan Unilever Limited

List Of Figures

LIST OF FIGURES

- Figure 3-1: Population (Billion), 2010-2014
- Figure 3-2: Per Head Disposable Income (US\$), 2010-2014
- Figure 3-3: Per Capita Availability of Milk (gm/day), FY 2006 to FY 2010
- Figure 4-1: Share of India in Global Milk Production (2011)
- Figure 4-2: Milk Production (Million Metric Tons), 2010-2015
- Figure 4-3: Dairy Product Mix (%), 2009
- Figure 4-4: Milk Consumption (Million Metric Tons), 2010-2015
- Figure 4-5: Yogurt Consumption (Million Metric Tons), 2010-2015
- Figure 4-6: Share of Organized and Unorganized Butter Market (2010)
- Figure 4-7: Butter Consumption ('000 Metric Tons), 2010-2015
- Figure 4-8: Ghee Consumption (Million Metric Tons), 2010-2015
- Figure 4-9: Khoa Consumption (Million Metric Tons), 2010-2015
- Figure 4-10: Share of Cheese Sold by Major State
- Figure 4-11: Paneer/Cheese Consumption ('000 Metric Tons), 2010-2015
- Figure 4-12: Fresh Cream Consumption ('000 Metric Tons), 2010-2015
- Figure 4-13: Cream Consumption by Region (%), 2010
- Figure 4-14: Share of Urban and Rural India in Coffee Consumption (FY 2010)
- Figure 4-15: Share of Major Players in Malted Health Beverages Market (2009)
- Figure 4-16: Share of Major Players in Branded Ice Cream Market (FY 2009)
- Figure 4-17: Share of Rural and Urban Bakery Market (2011)
- Figure 4-18: Bakery Production by Segment (%), 2011
- Figure 4-19: Share of Organized and Unorganized Bakery Market (2011)
- Figure 4-20: Bakery Market by Segment (%), 2011
- Figure 5-1: Health and Wellness Food Market (Billion INR), FY 2010 & FY 2015

List Of Tables

LIST OF TABLES

Table 3-1: Number of Households by Income Bracket (Million), 2010-2014

Table 4-1: Milk and Milk Products Imports (Million INR), FY 2010 & FY 2011

Table 4-2: Milk and Milk Products Exports (Million INR), FY 2010 & FY 2011

Table 9-1: GCMMF - Product Range

Table 9-2: KMF - Product Range

I would like to order

Product name: Indian Dairy Industry Analysis

Product link: <https://marketpublishers.com/r/ICD912B9380EN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ICD912B9380EN.html>