

Indian Cosmetic Sector Forecast to 2015

<https://marketpublishers.com/r/I29C7782C40EN.html>

Date: January 2013

Pages: 95

Price: US\$ 800.00 (Single User License)

ID: I29C7782C40EN

Abstracts

The rising beauty concerns among both men and women are propelling the Indian cosmetics industry, which has witnessed a strong growth in the last few years. The country's cosmetic sector has, in fact, emerged as one of the markets holding immense growth potential. New product launches catering to consumers' growing requirements will fuel growth in the industry, for which the future outlook seems exceptionally bright. According to our latest research report, the Indian cosmetics market registered impressive sales worth INR 264.1 Billion in 2011, and with rising purchasing power and growing fashion consciousness, the industry is estimated to expand at a CAGR of around 17% during 2013-2015.

Our new research report, "Indian Cosmetic Sector Forecast to 2015", sees that the Indian cosmetics industry holds promising growth prospects for both existing and new players. We have specifically studied the trends, pertaining to cosmetic products, among male and rural population which will help consultants, industry analysts, and vendors understand the direction in which the industry is moving.

During the consumer behavior analysis, we observed that consumers are increasingly shifting towards 'natural' and 'herbal' cosmetic products as they are associated with bio-active ingredients and safe for human skin. In addition to this, we found that women are spending more on cosmetics as they are actively earning and spending money on grooming themselves. Besides, rural india is also showing its willingness to look attractive. We also studied the prospects of various segments, including hair care, skin care, oral care, fragrance and color cosmetics, and presented forecasts for them in our report. The study revealed that color cosmetics market is growing at a rapid rate in comparison to other segments.

Our comprehensive study also provides a brief analysis of markets for Hair & Beauty Salon, Spa and Cosmetics Surgery that are an important part of the Indian cosmetics

industry. With a view to understanding the industry's competitive landscape and presenting its balanced outlook to clients, we have included an overview of the activities of key players like Hindustan Unilever, Marico and L'Oreal in the report, which will prove decisive for clients.

Contents

1. ANALYST VIEW

2. RESEARCH METHODOLOGY

3. MARKET OVERVIEW

4. INDIAN COSMETIC MARKET PERFORMANCE

4.1 Hair Care

4.1.1 Hair Oil

4.1.2 Shampoo

4.1.3 Hair Conditioner

4.1.4 Hair Gel

4.1.5 Hair Color

4.2 Skin Care

4.2.1 Face Creams/Lotions

4.2.2 Talcum Powder

4.2.3 Face Wash

4.3 Oral Care

4.3.1 Tooth Paste & Powder

4.3.2 Tooth Brush

4.3.3 Mouth Wash

4.4 Fragrances

4.4.1 Perfume

4.4.2 Deodorant

4.5 Color Cosmetic

5. MARKET SEGMENTATION

5.1 By Gender

5.1.1 Male

5.1.2 Female

5.2 By Product Class

5.2.1 Premium Market

5.2.2 Mass Market

5.2.3 Mid Premium Market

5.3 By Demographics

- 5.3.1 Rural Region
- 5.3.2 Urban Region

6. EMERGING MARKET TRENDS

- 6.1 Companies Expanding Footprints Across Globe
- 6.2 Anti-aging creams- Rejuvenating Market
- 6.3 Nutricosmetics - A Promising Market Ahead

7. HAIR & BEAUTY SALON MARKET

8. SPA MARKET

9. COSMETICS SURGERY

10. CONSUMER BEHAVIOR ANALYSIS

- 10.1 Growing Preferences for Herbal Cosmetics
- 10.2 Working Women - Spending More
- 10.3 Rural India - Willingness to Groom

11. COMPETITIVE LANDSCAPE

- 11.1 Hindustan Unilever Limited
 - 11.1.1 Business Overview
 - 11.1.2 Recent Developments
- 11.2 L'Oreal SA
 - 11.2.1 Business Overview
 - 11.2.2 Recent Developments
- 11.3 Marico Limited
 - 11.3.1 Business Overview
 - 11.3.2 Recent Developments
- 11.4 Colgate Palmolive India Limited
 - 11.4.1 Business Overview
 - 11.4.2 Recent Developments
- 11.5 Dabur India Limited
 - 11.5.1 Business Overview
 - 11.5.2 Recent Developments
- 11.6 Emami Limited

11.6.1 Business Description

11.6.2 Recent Developments

List Of Figures

LIST OF FIGURES:

- Figure 3-1: Cosmetic Market (Billion INR), 2010-2015
- Figure 3-2: Breakup of Cosmetic Market by Segment (%), 2011
- Figure 3-3: Forecast for Breakup of Cosmetic Market by Segment (%), 2015
- Figure 4-1: Hair Care Market (Billion INR), 2010-2015
- Figure 4-2: Forecast for Hair Care Market by Segment (%), 2015
- Figure 4-3: Hair Care Market by Leading Players (%), 2011
- Figure 4-4: Hair Oil Market (Billion INR), 2010-2015
- Figure 4-5: Shampoo Market (Billion INR), 2010-2015
- Figure 4-6: Hair Conditioner Market (Billion INR), 2010-2015
- Figure 4-7: Hair Gel Market (Billion INR), 2010-2015
- Figure 4-8: Hair Color Market (Billion INR), 2010-2015
- Figure 4-9: Skin Care Market (Billion INR), 2010-2015
- Figure 4-10: Forecast for Skin Care Market by Segment (%), 2015
- Figure 4-11: Skin Care Market by Leading Players (%), 2011
- Figure 4-12: Face Creams/Lotions Market (Billion INR), 2010-2015
- Figure 4-13: Talcum Powder Market (Billion INR), 2010-2015
- Figure 4-14: Face Wash Market (Billion INR), 2010-2015
- Figure 4-15: Oral Care Market (Billion INR), 2010-2015
- Figure 4-16: Forecast for Oral Care Market by Segment (%), 2015
- Figure 4-17: Oral Care Market by Leading Players (%), 2011
- Figure 4-18: Tooth Paste & Powder Market (Billion INR), 2010-2015
- Figure 4-19: Tooth Brush Market (Billion INR), 2010-2015
- Figure 4-20: Mouth Wash Market (Billion INR), 2010-2015
- Figure 4-21: Fragrances Market (Billion INR), 2010-2015
- Figure 4-22: Color Cosmetic Market (Billion INR), 2010-2015
- Figure 5-1: Male Cosmetic Market (Billion INR), 2011 & 2015
- Figure 5-2: Female Cosmetic Market (Billion INR), 2011 & 2015
- Figure 5-3: Premium Cosmetic Market (Billion INR), 2011 & 2015
- Figure 5-4: Mass Cosmetic Market (Billion INR), 2011 & 2015
- Figure 5-5: Mid Premium Cosmetic Market (Billion INR), 2011 & 2015
- Figure 5-6: Rural Cosmetic Market (Billion INR), 2011 & 2015
- Figure 5-7: Urban Cosmetic Market (Billion INR), 2011 & 2015
- Figure 7-1: Hair and Beauty Salon Market (Billion INR), 2011-2015
- Figure 8-1: Spa Market (Billion INR), 2011-2015
- Figure 9-1: Cosmetic Surgery Procedures Performed by Countries (%), 2010

Figure 9-2: Cosmetic Surgery Market (Billion INR), 2010-2015

Figure 9-3: Share of Major Surgical Procedures (2010)

Figure 9-4: Share of Major Non Surgical Procedures (2010)

List Of Tables

LIST OF TABLES:

Table 7-1: Growth Plans of Emerging Salons

Table 11-1: Hindustan Unilever Limited - Key Financials (Billion US\$), FY 2010 & FY 2011

Table 11-2: Hindustan Unilever Limited - SWOT Analysis

Table 11-3: L'Oreal - Key Financials (Million US\$), 2010 & 2011

Table 11-4: L'Oreal - SWOT Analysis

Table 11-5: Marico Limited - Key Financials (Million US\$), FY 2010 & FY 2011

Table 11-6: Marico Limited - SWOT Analysis

Table 11-7: Colgate Palmolive India Limited - Key Financials (Million US\$), FY 2010 & FY 2011

Table 11-8: Colgate Palmolive India Limited - SWOT Analysis

Table 11-9: Dabur India Limited - Key Financials (Million US\$), FY 2010 & FY 2011

Table 11-10: Dabur India Limited - SWOT Analysis

Table 11-11: Emami Limited - Key Financials (Million US\$), FY 2010 & FY 2011

I would like to order

Product name: Indian Cosmetic Sector Forecast to 2015

Product link: <https://marketpublishers.com/r/l29C7782C40EN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l29C7782C40EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970