

Indian CCTV Market Analysis

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Abstracts

The growing incidences of terrorist attacks and other criminal activities have significantly changed the perception of the Indian consumers, who now look for better and advanced safety and security solutions. The swelling crime rates and terror attacks have, thus, made sur-veillance imperative for both government and private bodies. According to our latest research report, closed circuit television (CCTV) surveillance dominates the electronic security market in India.

The “Indian CCTV Market Analysis” points out that the need for safety and security in almost every walk of life has fuelled the demand for CCTV cameras that has ultimately translated into a lucrative opportunity for traders, manufacturers and operators. Considering such facts, we anticipate that the CCTV market has an enormous growth potential, and will expand at a CAGR of around 27% during 2010-2015.

An analysis of technological developments revealed that the IP network and mobile surveillance cameras are gaining momentum. The in-depth study and primary research concluded that box-shaped cameras hold the majority share in the Indian CCTV market, in both value and volume terms. Our thorough work covers the end-user analysis for government, financial, and educational sectors, among others. According to it, the demand for electronic security systems from residential and retail sector will outpace the growth in other end-user segments.

In the research, we have also included the geographical spread of CCTV surveillance in India. It talks about the region holding the maximum share in the CCTV usage, and the geographies where the market will grow in near future. Besides, the report discusses the roadblocks to be addressed, and includes the business description and recent activities of key players in the Indian CCTV market.

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