

Indian Mobile Wallet Market Outlook 2020

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Abstracts

The Indian m-wallet industry has reported a tremendous growth in the recent years and is presenting ample opportunities to the industry's players. With favourable demographics and rising awareness, the Indian m-wallet market is poised to scale newer acmes. Moreover, introduction of novel m-wallet services, benefits and entry of new players, are all set to further boost the market's growth.

The latest research by RNCOS titled, "Indian Mobile Wallet Market Outlook 2020" unfolds the market dynamics of the m-wallet market. In this report, the Indian mobile payment industry has been split into three distinct services viz.: mpos, mobile banking and m-wallet, while it's depicted how their current and future outlook would stand in 2020. The m-wallet market is further divided into different services, with each segment scrutinized in detail. The report identifies and highlights the segments that offer the maximum opportunities for growth in the Indian m-wallet market.

Accordingly, our industry analysts studied all the facets of the Indian m-wallet market to portray a crystal clear picture of the current as well as the expected market outlook. Major drivers and trends have been identified that will act as catalysts towards boosting the industry's growth, along with roadblocks hindering the market's growth. The study also delves into the regulatory environment affecting the m-wallet services of different companies.

It further highlights the competitive landscape of the Indian m-wallet market, describing the business, financials, strengths and weaknesses, and recent developments of major industry players. This understandably will help readers to gain crucial insight into the key market players' performances and strategies for growth. Holistically, the research provides all the prerequisite information for clients looking to make a debut in this industry and facilitates them to formulate schemes while going for an investment/partnership in the Indian m-wallet industry.

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