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Indian Mini Excavator Market Outlook 2020

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Abstracts

The Indian Mini Excavator industry, which is going through a phenomenal growth phase, offers to its players' immense opportunities to grow their business. This sector will certainly witness growth in the long run but progress in this industry is directly related to demand from the construction industry which is further bifurcated into two i.e. real estate and infrastructure industries. And, with smart cities in the pipeline, increasing infrastructural investment in road construction and housing projects will ensure growth of the mini excavator market in India. Moreover, rise in diesel prices will support the demand growth as mini excavators are more fuel efficient than heavy excavators.

In RNCOS' latest research study "Indian Mini Excavator Market Outlook 2020", the company's analysts have identified and analyzed the market trends and clearly highlighted various factors sustaining the Indian mini excavator market. Thus, the mini excavator market in India was estimated at INR 5.7 Billion for the year 2014 and slated to grow at a CAGR of around 12.5% during 2015-2020.

In the current report, the India mini excavator market has been studied thoroughly on various grounds. It provides a comprehensive study on the current market scenario both in terms of value and volume along with the share of major players of the mini excavator industry. Essentially the report is based on primary research, which has been done to enlist the major trends and drivers of the industry. Along with that, the Indian construction industry with real estate and infrastructure projects has also been studied to provide the major opportunity areas in the market. This section therefore intends to aid mini excavator manufacturers in designing their business strategies and provide them with key insights that can help them boost their profits.

Finally, the report covers technological advancements, trends and drivers of the field to provide a comprehensive picture of the Indian mini excavator industry to our clients. The study delves into the detailed description and key statistics of the major manufacturers

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in the industry such as Tata Hitachi, L&T Construction Equipment Limited, and JCB India along with their business overview, product overview, dealers' network and recent developments. The report also provides an insight about the challenges in the industry. Thus, this will help readers to gain a deeper insight into the competitive scenario of the industry.

In nutshell, the research provides all the prerequisite information for intending clients looking out to endeavour into the market and facilitates them to devise strategies while going for an investment/partnership in the Indian mini excavator industry.

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