

# Indian Mineral Cosmetic Market Analysis

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## Abstracts

A latest report from RNCOS, “Indian Mineral Cosmetic Market Analysis”, thoroughly studies the niche mineral cosmetics industry at global front, for the market leaders, US and India. The market research report, contained in around 40 pages gives a crystal clear and well-framed image of vital mineral cosmetics market dynamics essential to get a grasp of the market nerve. On account of our analysis of the past and present market trends, drivers, challenges and recent developments, forecast for global mineral cosmetics market has been drawn, according to which, the market is likely to grow at a CAGR of around 8.5% during 2012-2014.

Our study describes the key drivers and hurdles in the growth path of mineral cosmetics industry in the sectional coverage of global, US and Indian market. Based on careful analysis, growth pace of mineral cosmetics has been plotted in these regions. More specifically, in India, the crucial sub-segments of mineral cosmetics have been studied and future prospects of premium, mid premium and mass markets (all three market segments) have been comprehensively presented along with their current and expected future market worth.

Most importantly, an overview of consumer perception about the acceptance of mineral make-up has been ingrained as an entire sectional analysis. The Indian consumer say has especially been incorporated as this is the most promising consumer class for the upcoming growth tangents of the industry.

To ascertain the competitive scenario in the industry, the nine most active players in the mineral cosmetics industry have been profiled, reflecting their business overview, mineral cosmetics product portfolio and prices offered (wherever available). The report also highlights recent mineral cosmetics industry developments, which form the building blocks of future market outlook.

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