

Indian M-Wallet Market Forecast 2022

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Abstracts

The Indian m-wallet industry has reported a tremendous growth in the recent years, and is presenting ample opportunities to the industry players. With favorable demographics and rising awareness, Indian m-wallet market is poised to scale newer acmes. Moreover, introduction of novel m-wallet services, benefits and entry of new players, are further set to boost the market's growth.

The latest research by RNCOS titled, "Indian M-Wallet Market Forecast 2022", unfolds the market dynamics of the m-wallet market. In the report, the Indian mobile payment industry has been split into three distinct services viz.: m-pos, mobile Banking and m-wallet, depicting their current and future outlook to 2022. The m-wallet market is further divided into different services, with each segment scrutinized in detail. The report identifies and highlights the segments that offer the maximum opportunity for growth in the Indian market.

Our industry analysts studied all the facets of the Indian m-wallet market to portray a crystal clear picture of the current as well as the expected market outlook. Major drivers and trends have been identified that will act as catalysts towards boosting the industry's growth, along with roadblocks hindering the market growth. The study also delves into the regulatory environment affecting the m-wallet services of different companies.

It further highlights how demonetization has benefitted the m wallet market, as well as the competitive landscape of the Indian m-wallet market describing the business, financials, strengths and weaknesses, and recent developments of major industry players. This will help the reader to gain crucial insight into the key market players' performances and strategies for growth. Holistically, the research provides all the pre-requisite information for clients looking to make a debut in this industry, and facilitates them to formulate schemes while going for an investment/partnership in the Indian m-wallet industry.

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