

# Indian Commercial Aquafeed - The Changing Market Landscape

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## Abstracts

The Indian subcontinent, with a rich biodiversity of fish species, has emerged as an important aquaculture country particularly in the fresh water environment. As India is the second largest producer of fish, it provides an immense opportunity for aquafeed manufacturers to tap the growing demand for commercial aquafeed in the country.

Our recent research report, “ Indian Commercial Aquafeed - The Changing Market Landscape” provides in-depth study of India's aquaculture industry's performance in terms of inland and marine aquaculture production, along with the demand of commercial aquafeed in the coming years. As per our study, Andhra Pradesh has developed strong inland fish production capacity and contribution from inland sector increased from 1.1 Million Tonnes in 2010-11 to 1.8 Million Tonnes in 2015-16. In 2016-17, Andhra Pradesh accounted for 24% of India's total commercial aquafeed consumption followed by West Bengal; however, the penetration of commercial aquafeed is still at 10% for finfish category and a little higher for shellfish category in Andhra Pradesh. This makes the state an attractive investment destination for aquafeed manufacturers.

Our research report enables aquafeed manufacturers to screen most attractive regions for future expansion where penetration of commercial aquafeed is in single digit and fish production has been growing. West Bengal is another key state that offers huge potential for aquafeed manufacturers, the state ranks second in fish production and penetration of commercial aquafeed hovers around just 15% for shellfish category. This is significantly low compared to states like Gujarat & Goa, wherein penetration of commercial aquafeed for shellfish category is around 50% in both states.

Our research report includes state-wise fish production volume for inland and marine

fishes and state-wise potential demand for commercial aquafeed and its consumption for year 2017-18. For the major aquacultured finfishes like carps, tilapia and catfishes, along with aquacultured shellfish, the report provides production forecast till 2021-22. Due to increase in aquaculture cultivation, the demand for production and consumption of aquafeed is expected to increase. Therefore, report also covers the aquaculture feed market forecast till 2021-22, along with the production and consumption of aquafeed.

On account of our findings for the past and future trends, drivers and challenges, regional aquafeed demand break up of finfish and shellfish is included in the report. The report also includes a section on the major ingredients used in commercial finfish feed, to understand and evaluate the kind of ingredients that will be in demand with the increase in aquaculture production.

Our research also depicts central and state governments initiatives for promoting aquaculture production and industry restraints of the commercial aquafeed market as well as technological advancements in aquaculture industry. Moreover, the report also includes business overview of key industry players, along with comprehensive outlook of the sector's present and future scenario. Overall, the report is a result of extensive research and prudent analysis that will be offering suitable knowledge base to those who are interested in this industry.

## Contents

### **1. ANALYST VIEW**

### **2. RESEARCH METHODOLOGY**

### **3. AQUACULTURE PRODUCTION SCENARIO**

#### 3.1 Finfish

##### 3.1.1 Carps

##### 3.1.2 Catfish

##### 3.1.3 Tilapia

#### 3.2 Shellfish

### **4. COMMERCIAL AQUAFEED MARKET OUTLOOK TO 2022**

#### 4.1 Finfish

##### 4.1.1 Market Overview

##### 4.1.2 Regional Demand

##### 4.1.3 Production

##### 4.1.4 Consumption

#### 4.2 Shellfish

##### 4.2.1 Market Overview

##### 4.2.2 Regional Demand

### **5. STATE-WISE COMMERCIAL AQUAFEED CONSUMPTION**

### **6. COMMERCIAL FINFISH FEED BY INGREDIENTS**

### **7. FEED CONVERSION RATIO BY TYPE OF FINFISH**

### **8. MARKET DRIVERS**

#### 8.1 Government Initiatives Accelerating the Aquaculture Industry

#### 8.2 Rising Aquaculture Production driving Aquafeed Demand

#### 8.3 Increasing Awareness Boosting the Commercial Feed Market

#### 8.4 Aquaculture Industry witnessing significant growth due to FDI

### **9. TECHNOLOGICAL ADVANCEMENTS IN AQUACULTURE**

9.1 Nanotechnology in the Aquaculture Industry

9.2 Aeration Technology for Better Cultivation of Aquaculture

## **10. INDUSTRY RESTRAINTS**

## **11. GOVERNMENT INITIATIVES**

## **12. COMPETITIVE LANDSCAPE**

12.1 Indian Broiler Group

12.2 Growel Feeds Private Limited

12.3 Uno Feeds

12.4 Kquality Feeds Ltd.

12.5 Deepak Nexgen Feed Pvt. Ltd.

12.6 Mulpuri Foods and Feeds Pvt. Ltd.

12.7 Avanti Feeds Ltd.

12.8 Godrej Agrovvet Ltd.

12.9 The Waterbase Ltd.

12.10 Nexus Feeds Ltd.

12.11 Grobest Feeds Corporation India Ltd.

12.12 C.P. Aquaculture India Pvt. Ltd.

## List Of Figures

### LIST OF FIGURES:

- Figure 3-1: Aquaculture Production (Million Tonnes), 2016-17 to 2021-22
- Figure 3-2: Share of Aquaculture Production by Fisheries Type (2017-18)
- Figure 3-3: Inland Aquaculture Fish Production (Million Tonnes), 2016-17 to 2021-22
- Figure 3-4: Share of Inland Aquaculture Production by Fish Type (2017-18 & 2021-22)
- Figure 3-5: Marine Aquaculture Fish Production ('000 Tonnes), 2016-17 to 2021-22
- Figure 3-6: Share of Marine Aquaculture Production by Fish Type, (2017-18 & 2021-22)
- Figure 3-7: Aquaculture Finfish Production (Million Tonnes), 2016-17 to 2021-22
- Figure 3-8: Aquaculture Carps Production (Million Tonnes), 2016-17 to 2021-22
- Figure 3-9: Aquaculture Catfish Production (Million Tonnes), 2016-17 to 2021-22
- Figure 3-10: Aquaculture Tilapia Production (Million Tonnes), 2016-17 to 2021-22
- Figure 3-11: Aquaculture Shellfish Production (Million Tonnes), 2016-17 to 2021-22
- Figure 4-1: Commercial Aquafeed Consumption (Million Tonnes), 2016-17 to 2021-22
- Figure 4-2: Commercial Aquafeed Market (Billion INR), 2016-17 to 2021-22
- Figure 4-3: Commercial Aquafeed Market by Type of Fish (%), 2017-18 & 2021-22
- Figure 4-4: Commercial Finfish Feed Consumption (Million Tonnes), 2016-17 to 2021-22
- Figure 4-5: Commercial Finfish Feed Market (Billion INR), 2016-17 to 2021-22
- Figure 4-6: Commercial Finfish Feed Consumption by Region (%), 2017-18
- Figure 4-7: Commercial Finfish Feed Production (Million Tonnes), 2016-17 to 2021-22
- Figure 4-8: Commercial Carps Feed Production (Million Tonnes), 2016-17 to 2021-22
- Figure 4-9: Commercial Catfish Feed Production (Million Tonnes), 2016-17 to 2021-22
- Figure 4-10: Commercial Tilapia Feed Production (Million Tonnes), 2016-17 to 2021-22
- Figure 4-11: Commercial Finfish Feed Consumption (Million Tonnes), 2016-17 to 2021-22
- Figure 4-12: Commercial Carps Feed Consumption (Million Tonnes), 2016-17 to 2021-22
- Figure 4-13: Commercial Catfish Feed Consumption (Million Tonnes), 2016-17 to 2021-22
- Figure 4-14: Commercial Tilapia Feed Consumption (Million Tonnes), 2016-17 to 2021-22
- Figure 4-15: Commercial Shellfish Feed Consumption ('000 Tonnes), 2016-17 to 2021-22
- Figure 4-16: Commercial Shellfish Feed Market (Billion INR), 2016-17 to 2021-22
- Figure 4-17: Commercial Shellfish Feed Consumption by Region (%), 2017-18
- Figure 10-1: Major Challenges of Aquaculture Industry

List of Tables:

Table 5-1: State-wise Fish Production (Tonnes), 2014-15 & 2015-16

Table 5-2: State-wise Aquaculture Production & by Type of Fish (Tonnes), 2016-17

Table 5-3: State-wise Aquafeed Potential Demand & Commercial Aquafeed Consumption (Tonnes), 2016-17

Table 6-1: Major Ingredients of Commercial Finfish Feed

Table 7-1: FCR of Major Aquacultured Finfishes

Table 11-1: Subsidy Assistance Schemes and Amount of Subsidies

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