

India Luxury Housing Market Analysis

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Abstracts

India is blessed with one of the fastest growing real-estate markets in the world in which luxury housing is emerging as one of the most vibrant and dynamic segment of Indian real-estate industry. It is not only attracting domestic real-estate developers but also the foreign investors. Rapidly growing High Net-Worth Clients, increased aspirations, and changing lifestyle are the factors effectively attributing towards the growth of luxury housing sector in India.

According to our new research report, “India Luxury Housing Market Analysis”, the luxury housing segment is gaining momentum in India and holds immense prospects for the new and existing players. The report provides demand forecast, which is anticipated to flourish in the coming years. This will further help various industry players to depict a clear picture of the industry.

Many companies have come up with luxury residential homes that enjoy all the luxurious amenities. The report provides a snapshot on some of the major luxury housing projects of major players in India which will help industry professionals in tracking the on-going luxury housing projects. Besides major players, the report also provides region-specific detailed list of other players under this segment.

Luxury housing scenario for six major cities comprising Delhi/NCR, Mumbai, Chennai, Bengaluru, Kolkata and Pune are covered in the report, which highlights the newly launched luxury housing projects along with their developer’s name, location, tentative possession and rate per square feet. This will help industry players in monitoring the ongoing movements of their competitors.

Further, the report presents updates on luxury housing segment in major cities. It has been found that Tier-II cities such as Ahmedabad and Lucknow have also shown encouraging market developments under this segment. Moreover, many luxury segment

projects are planned for major cities for a period of next 3-4 Years.

Besides, the report also discusses the challenges hindering the exponential growth route of the industry for future. Furthermore, in order to provide a complete understanding of the market to the clients, the report provides profiling of the major companies including Ansal Housing, Unitech, Omaxe Limited, Tata Housing, DLF, EMAAR MGF and Sobha Developers to gain insights on their overall business, recent activities and an analysis on their strengths and weaknesses. Overall, the report presents optimum information and balanced research outlook on the potentials of the Indian luxury housing industry.

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