

India UPS Market Outlook 2018

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Abstracts

India being a power deficit nation has a large market for power backup products. There has been a growing trend in recognizing UPS systems as an essential power backup device as nearly every organization today uses computers to smoothen their workflows. E-Commerce, data centers, servers, and electronic & medical equipments need high level of uninterrupted power supply and thus generating significant demand for high power range of UPS systems in India. Therefore, Indian UPS market is expected to witness double-digit growth in the coming years.

In their latest research study, "India UPS Market Outlook 2018", RNCOS analysts identified that UPS market is witnessing tremendous growth with growing demand for power back-up systems in the country. In 2013, the Indian UPS market revenue grew 10.9% compared to the previous year. Further, the Indian UPS systems market (upto 100 KVA) is anticipated to grow at a CAGR of 11% in value terms during 2014-2018.

The report covers the detailed analysis of UPS systems market with recent developments and trends. We have studied the UPS market performance both in value and volume terms. The Indian UPS market is largely dependent on low range (upto 25 KVA), accounting for more than half of the total UPS market. However, this trend is set to change due to rising applications of UPS systems in industrial sector. Our report also covers the detail of UPS market by segments and by sectors as well. Besides this, we have found out the UPS market potential in various regions of the country.

Moreover, the manufacturing cost analysis done in the report revealed that manufacturing cost of a UPS mainly accounts from core components like transformer and IGBT. Similarly, the report covers the capital expenditure analysis and operating cost analysis for different range of UPS systems which provides the detailed insight about the UPS systems.

With the industry's immense growth potential, our study foresees huge opportunities for both existing and new market players. Our report also includes the profiles of key industry players, like Numeric UPS, Su-Kam Power Systems, Microtek International, Hitachi HI-REL Power Electronics, Consul Consolidated, Delta Power Solutions, American Power Conversion Corporation, Luminous Power Technologies, among others. Overall, the objective of the study is to help clients understand the prospects of the industry, and make sound investment decisions in view of those.

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