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India E-Learning Market Outlook to 2022

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Abstracts

The education system in India has experienced a noticeable revolution over the last decade. The conventional mode of learning had been used in India, and has retained a sustainable position for long. Indian learning system has made metamorphic change, and the concept of e-learning has significantly gained momentum in the country. With the growing impetus and unprecedented rise in internet penetration, e-learning segment has paved its way within the country's learning ecosystem.

The latest research by RNCOS titled, "India E-Learning Market Outlook to 2022" unfolds the market dynamics of the e–learning market in India. The report showcases the demographic outlook, and portrays how rising young generation has fuelled the education sector of the country. The report shows education sector in India being segmented into pre-schools, K-12, and college and universities. Furthermore, geographical penetrations and number of enrolments of respective segments have also been highlighted in the report.

The education industry has witnessed significant developments and investments in terms of rising number of pre-schools, K-12, and burgeoning number of colleges and universities, which has led to growing number of school enrolments in India. The report provides statistical data and analysis of the ongoing and future market trends to facilitate a deep market understanding.

Followed by this, the report emphasizes e-learning market that covers the market sizing and growth potential till 2022. The report also covers the market performance of e-learning products and solutions, which have showcased tremendous growth over the years.

It covers the performance of e-learning market on the basis of end-user namely pre-schools, K-12, colleges and universities, and corporate wherein the product and

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solutions offered by them have been identified. E-learning is rapidly gaining acceptance among pre-schools, K-12, colleges and universities, and corporate sector. We anticipate that the sector will post a CAGR of around 15% during 2015-2022.

Our industry analysts studied all the facets of the e-learning market to portray a crystal clear picture of the current as well as the expected market outlook. Major drivers and trends have been identified that are set to act as catalysts towards boosting the industry's growth, along with roadblocks hindering the market's growth. The report also identifies and highlights the opportunity for growth of major players in the e-learning market.

Additionally, the report highlights the competitive landscape of the Indian e-learning market, describing the business, presence, product and solutions offering, and strengths and weaknesses of major industry players. Holistically, the research provides all the prerequisite information for clients looking to make a debut in this industry, and facilitates them to formulate schemes while going for an investment/partnership in the Indian e-learning industry.

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