

# India Diesel Genset Market Outlook 2018

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## Abstracts

Indian Diesel Generator market has been witnessing tremendous growth with rising power cuts and supply shortages across the country. Now a days, almost each and every organization needs consistent power supply, as data loss can be more expensive than the capital expenditure required for backup power equipment. Therefore, it is expected that the demand for diesel generators will grow in the coming years.

In their latest research study, "India Diesel Genset Market Outlook 2018", RNCOS analysts identified that diesel generator market is growing with rising demand for power back-up systems in the country. In 2013, the Indian diesel generator market grew 9.5% compared to the previous year. Further, the Indian diesel generator market (upto 100 KVA) is anticipated to grow at a CAGR of around 11% in value terms during 2014-2018.

The report covers the detailed analysis of Diesel generators market with recent developments and trends. We have studied the diesel generators market performance both in value and volume terms. The Indian diesel generator market has been largely occupied by medium range (20 to 62.5 KVA), accounting for nearly half of the total diesel generator market. Our report covers the detail of diesel gen-sets market (5 to 100 KVA) including market size by KVA rating and by sectors as well. Besides this, we have found out the diesel generators market potential in various geographical regions of the country.

Moreover, the manufacturing cost analysis done in the report revealed that manufacturing cost of a diesel generator mainly accounts from core components like engine and alternator. Similarly, the report covers the capital expenditure analysis and operating cost analysis for different range of diesel generators.

With the industry's immense growth potential, our study foresees huge opportunities for both existing and new market players. Our report also includes the profiles of key

industry players, like Kirloskar Oil Engines, Cummins India, Mahindra Powerol, Birla Power Solutions, Ashok Leyland's Power Solution, Greaves Cotton, and Kohler Power Systems. Overall, the objective of the study is to help clients understand the prospects of the industry, and make sound investment decisions in view of those.

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