

India 3rd Party Logistics Market Outlook 2020

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Abstracts

The Indian 3PL industry has reported a significant growth in recent years and is presenting ample opportunities to the industry's players. With infrastructure betterment and rising awareness, the Indian 3PL market is poised to scale newer acmes. Moreover, introduction of value added 3PL services, entry of new players, rising investments, evolving government policies and infrastructure projects are set to further boost the market's growth. Growth in emerging sectors such as e-commerce, retail, healthcare, chemicals and pharmaceuticals, among others has also acted as a catalyst for the third party logistics sector.

The latest research by RNCOS titled, "India 3rd Party Logistics Market Outlook 2020", unfolds the market dynamics of the 3PL market. The report shows the Indian 3PL industry being split into four distinct services viz.: transportation, warehousing, freight forwarding and value added services, depicting their current and future outlook to 2020. The 3PL market revenues are also shared by different industries such as Automobile, Information Technology, Fast Moving Consumer goods (FMCG) and others with each segment scrutinized in detail. The report identifies and highlights the segments that offer maximum opportunity for growth in the Indian 3PL market.

Our industry analysts studied all the facets of the Indian 3PL market to portray a crystal clear picture of the current as well as the expected market outlook. Major drivers and trends have been identified that are set to act as catalysts towards boosting the industry's growth, along with roadblocks hindering the market's growth.

The report further highlights the competitive landscape of the Indian 3PL market, describing the business, financials, strengths and weaknesses and recent developments of the major industry players. The section is therefore expected to clearly help the reader gain crucial insight into the key market players' performances and strategies for growth. Holistically, the research provides all the prerequisite information

for clients looking to make a debut in this industry and facilitates them to formulate schemes while going for an investment/partnership in the Indian 3PL industry.

Contents

1. ANALYST VIEW

2. RESEARCH METHODOLOGY

3. LOGISTIC MARKET OVERVIEW

3.1 Logistics Market Outlook to 2020

3.2 Share of Logistics as a Percentage of GDP

4. 3PL MARKET OVERVIEW

4.1 Global 3PL Market: Outlook to 2020

4.2 Global 3PL Market by Geography

4.3 3PL Market in India: Outlook to 2020

5. MARKET SEGMENTATION

5.1 By Types of Services

5.1.1 Transportation

5.1.2 Warehouses

5.1.3 Freight Forwarding

5.1.4 Value Added Services

5.2 3PL Market Revenue: By Industry

5.2.1 FMCG

5.2.2 Oil & Gas

5.2.3 Pharmaceuticals

5.2.4 E-commerce

5.2.5 Automobile

5.2.6 Others

6. LOGISTICS PARKS

6.1 Overview

6.2 Basic Requirements of a Logistics Park

6.3 Structure of Logistics Park

6.4 Recent Developments

7. MARKET TRENDS

- 7.1 Concept of Reverse Logistics
- 7.2 Introduction of Green Logistics
- 7.3 Evolution of 4PL

8. MARKET DRIVERS

- 8.1 Controlled Cost
- 8.2 Globalization or Economic growth
- 8.3 Implementation of GST
- 8.4 Growth of E-commerce Industry
- 8.5 Government Initiatives

9. INDUSTRY ROADBLOCKS

- 9.1 Lack of Awareness
- 9.2 Lack of Training and Trained Professionals
- 9.3 Inadequate Infrastructure

10. COMPETITIVE LANDSCAPE

- 10.1 Gati Ltd
 - 10.1.1 Business Overview
 - 10.1.2 Key Financials
 - 10.1.3 Strength and Weakness Analysis
- 10.2 Container Corporation of India Ltd (CONCOR)
 - 10.2.1 Business Overview
 - 10.2.2 Key financials
 - 10.2.3 Strength and Weakness Analysis
- 10.3 AllCargo Logistics
 - 10.3.1 Business Overview
 - 10.3.2 Key Financials
 - 10.3.3 Strength and Weakness Analysis
- 10.4 Transport Corporation of India Ltd (TCI)
 - 10.4.1 Business Overview
 - 10.4.2 Key Financials
 - 10.4.3 Strength and Weakness Analysis
- 10.5 Deutsche Post DHL (Blue Dart)

- 10.5.1 Business Overview
- 10.5.2 Key Financials
- 10.5.3 Strength and Weakness Analysis
- 10.6 Ageis Logistics Limited
 - 10.6.1 Business Overview
 - 10.6.2 Key Financials
 - 10.6.3 Strength and Weakness Analysis
- 10.7 Redington
 - 10.7.1 Business Overview
 - 10.7.2 Key Financials
 - 10.7.3 Strength and Weakness Analysis

List Of Figures

LIST OF FIGURES:

Figure 3-1: Parties in Logistics Market

Figure 3-2: Logistics Market (Billion US\$), 2014-2020

Figure 3-3: Share of Logistics as a Percentage of GDP for Different Countries (%), 2014

Figure 4-1: Global 3PL Market (Billion US\$), 2014-2020

Figure 4-2: Global 3PL Market by Region (%), 2015

Figure 4-3: Break Up of 3PL Market by Organized vs Unorganized (%), 2015

Figure 4-4: 3PL Market (Billion US\$), 2014-2020

Figure 5-1: 3PL Market by Services (%), 2014

Figure 5-2: 3PL Market by Services (%), 2020

Figure 5-3: 3PL Transportation Services Market (Billion US\$), 2014-2020

Figure 5-4: 3PL Warehousing Services Market (Billion US\$), 2014-2020

Figure 5-5: 3PL Freight Forwarding Services Market (Billion US\$), 2014-2020

Figure 5-6: 3PL Value Added Services Market (Million US\$), 2014-2020

Figure 5-7: 3PL Market by Industry (%), 2014

Figure 5-8: 3PL Market by FMCG Industry (Billion US\$), 2014-2020

Figure 5-9: 3PL Market by Oil & Gas Industry (Billion US\$), 2014-2020

Figure 5-10: 3PL Market by Pharmaceuticals Industry (Billion US\$), 2014-2020

Figure 5-11: 3PL Market by E-commerce Industry (Billion US\$), 2014-2020

Figure 5-12: 3PL Market by Automobile Industry (Billion US\$), 2014-2020

Figure 5-13: 3PL Market by Other Industries (Billion US\$), 2014-2020

Figure 10-1: Gati Ltd- Break up of Revenue by Geography (%), 2014-15

Figure 10-2: Gati Ltd- Break up of Revenue by Segment (%), 2014-15

Figure 10-3: CONCOR- Break up of Revenue by Segments (%), 2014-15

Figure 10-4: Allcargo Logistics- Break up of Revenue by Geography (%), 2014-15

Figure 10-5: TCI Ltd- Break up of Revenue by Segment (%), 2014-15

Figure 10-6: Ageis Logistics - Break up of Revenue by Segment (%), 2014-15

Figure 10-7: Redington - Break up of Revenue by Geography (%), FY 2015

List Of Tables

LIST OF TABLES:

Table 9-1: Infrastructure Status in India, 2014

Table 10-1: GATI Ltd - Key Financials (Million US\$), FY 2011-2015

Table 10-2: Gati Ltd - Strengths and Weaknesses

Table 10-3: CONCOR Logistics - Key Financials (Million US\$), FY 2011-2015

Table 10-4: CONCOR - Strengths and Weaknesses

Table 10-5: AllCargo Logistics - Key Financials (Million US\$), FY 2011-2015

Table 10-6: Allcrago Logistics - Strengths and Weaknesses

Table 10-7: TCI Ltd - Key Financials (Million US\$), FY 2011-2015

Table 10-8: TCI Ltd - Strengths and Weaknesses

Table 10-9: Deutsche Post DHL (Blue Dart) - Key Financials (Million US\$), FY 2011-2015

Table 10-10: Deutsche Post DHL (Blue Dart) - Strengths and Weaknesses

Table 10-11: Ageis Logistics - Key Financials (Million US\$), FY 2011-2015

Table 10-12: Ageis Logistics - Strengths and Weaknesses

Table 10-13: Redington - Key Financials (Million US\$), FY 2011-2015

Table 10-14: Redington - Strengths and Weaknesses

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