

# Global In-Vitro Diagnostics Market Forecast to 2018

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## Abstracts

Driven by factors, such as increasing prevalence of chronic diseases, rising demand for POCT and technological advancements in the global market, the IVD market is going through a very exciting phase. Presently, the market is dominated by developed countries; however, rising economies such as India, Brazil and China are likely to witness strong growth in the coming years.

In the latest research study, "Global In-Vitro Diagnostics Market Forecast to 2018", RNCOS analysts identified market dynamics in various important regions to highlight the areas offering promising possibilities for companies to boost their growth. The market, which stood at US\$ 55.4 Billion in 2013, is expected to grow at a CAGR of around 7% during 2013-2018.

The market has been segmented keeping in mind three factors: Clinical use, Geographical scenario and Player specializations, and for every segment a current and future outlook to 2018 has been provided. For regional analysis, key IVD markets that together constitute around 95% of the global market, have been profiled. Through this research, opportunity assessment in various segments has been performed and the segments that offer the maximum opportunity for growth have been highlighted.

The study further delves into the business dynamics of major players in the industry that together form around 70% of the global IVD market. To provide a thorough understanding of the Company's business model, Company's current and historical financials have been analyzed. Also, the Company's revenue from IVD has been depicted, with a further breakup by clinical segment. The study also portrays some of the profiled Company's strengths and weaknesses that will help the reader to better position their company vis-à-vis competition.

## Contents

### **1. ANALYST VIEW**

### **2. RESEARCH METHODOLOGY**

### **3. IN VITRO DIAGNOSTIC MARKET OVERVIEW**

#### **3.1 Introduction**

#### **3.2 What is In Vitro Diagnostics?**

#### **3.3 Market Size and Growth**

### **4. CLINICAL SEGMENTATION OUTLOOK 2018**

#### **4.1 Point-of-Care Diagnostics**

#### **4.2 Immunochemistry**

#### **4.3 Clinical Chemistry**

#### **4.4 Molecular Diagnostics**

#### **4.5 Hematology**

#### **4.6 Microbiology**

#### **4.7 Hemostasis**

#### **4.8 Immunohematology**

### **5. GEOGRAPHICAL SEGMENTATION (CURRENT & FUTURE SCENARIO - 2018)**

#### **5.1 America**

##### **5.1.1 United States**

##### **5.1.2 Canada**

##### **5.1.3 Brazil**

##### **5.1.4 Mexico**

#### **5.2 Europe**

##### **5.2.1 Germany**

##### **5.2.2 France**

##### **5.2.3 Italy**

##### **5.2.4 United Kingdom**

##### **5.2.5 Spain**

#### **5.3 Asia-Pacific**

##### **5.3.1 Japan**

##### **5.3.2 China**

### **5.3.3 India**

## **6. INDUSTRY TRENDS**

**6.1 Fast Emerging Niche: Devices to Capture Circulating Tumor Cells**

**6.2 On the Horizon: Non-Invasive Genetic Tests for Cancer**

**6.3 Non-Invasive Prenatal Diagnostics Market Witnesses Boom**

**6.4 Companion Diagnostics Partnerships Gear Up**

**6.5 Predictive Cancer Diagnostic Test Market Rockets Northwards**

**6.6 POCT: Expanding Avenues into Multiple Disease Diagnosis**

## **7. COMPETITIVE LANDSCAPE**

**7.1 Market Share of Top Players**

**7.2 Key Players**

**7.2.1 Abbott Laboratories**

**7.2.2 Alere, Inc.**

**7.2.3 Becton Dickinson**

**7.2.4 Bayer HealthCare**

**7.2.5 Beckman Coulter**

**7.2.6 Biomerieux**

**7.2.7 Johnson and Johnson**

**7.2.8 Life Technologies Corporation**

**7.2.9 Medtronic, Inc.**

**7.2.10 Qiagen NV**

**7.2.11 Roche Holding Ltd**

**7.2.12 Sysmex Corporation**

**7.2.13 Siemens HealthCare**

**7.2.14 Thermo Fisher Scientific**

## List Of Figures

### LIST OF FIGURES:

- Figure 3-1: Global - In Vitro Diagnostic Market (Billion US\$), 2013-2018
- Figure 4-1: Global - In Vitro Diagnostic Market by Clinical Segment (%), 2013
- Figure 4-2: Global - Point-of-Care Testing Market by Region (%), 2013
- Figure 4-3: Global - Point-of-Care Testing Market by Players (%), 2013
- Figure 4-4: Global - Point-of-Care Testing Market (Billion US\$), 2013-2018
- Figure 4-5: Global - Immunochemistry Testing Market by Region (%), 2013
- Figure 4-6: Global - Immunochemistry Testing Market by Players (%), 2013
- Figure 4-7: Global - Immunochemistry Testing Market (Billion US\$), 2013-2018
- Figure 4-8: Global - Clinical Chemistry Testing Market by Region (%), 2013
- Figure 4-9: Global - Clinical Chemistry Testing Market by Players (%), 2013
- Figure 4-10: Global - Clinical Chemistry Testing Market (Billion US\$), 2013-2018
- Figure 4-11: Global - Molecular Diagnostics Market by Region (%), 2013
- Figure 4-12: Global - Molecular Diagnostics Market by Players (%), 2013
- Figure 4-13: Global - Molecular Diagnostics Market (Billion US\$), 2013-2018
- Figure 4-14: Global - Hematology Testing Market by Region (%), 2013
- Figure 4-15: Global - Hematology Testing Market by Players (%), 2013
- Figure 4-16: Global - Hematology Testing Market (Billion US\$), 2013-2018
- Figure 4-17: Global - Microbiology Testing Market by Region (%), 2013
- Figure 4-18: Global - Microbiology Testing Market by Players (%), 2013
- Figure 4-19: Global - Microbiology Testing Market (Billion US\$), 2013-2018
- Figure 4-20: Global - Hemostasis Testing Market by Region (%), 2013
- Figure 4-21: Global - Hemostasis Testing Market by Players (%), 2013
- Figure 4-22: Global - Hemostasis Testing Market (Billion US\$), 2013-2018
- Figure 4-23: Global - Immunohematology Testing Market by Region (%), 2013
- Figure 4-24: Global - Immunohematology Testing Market (Billion US\$), 2013-2018
- Figure 5-1: Global - In Vitro Diagnostic Market by Region (%), 2013
- Figure 5-2: Global - In Vitro Diagnostic Market by Region (%), 2018
- Figure 5-3: US - In Vitro Diagnostic Market by Clinical Segment (%), 2013
- Figure 5-4: US - In Vitro Diagnostic Market (Billion US\$), 2013-2018
- Figure 5-5: US - In Vitro Diagnostic Market by Clinical Segment (%), 2018
- Figure 5-6: Canada - In Vitro Diagnostic Market by Clinical Segment (%), 2013
- Figure 5-7: Canada - In Vitro Diagnostic Market (Billion US\$), 2013-2018
- Figure 5-8: Canada - In Vitro Diagnostic Market by Clinical Segment (%), 2018
- Figure 5-9: Brazil - In Vitro Diagnostic Market by Clinical Segment (%), 2013
- Figure 5-10: Brazil - In Vitro Diagnostic Market (Billion US\$), 2013-2018

- Figure 5-11: Brazil - In Vitro Diagnostic Market by Clinical Segment (%), 2018  
Figure 5-12: Mexico - In Vitro Diagnostic Market by Clinical Segment (%), 2013  
Figure 5-13: Mexico - In Vitro Diagnostic Market (Billion US\$), 2013-2018  
Figure 5-14: Mexico - In Vitro Diagnostic Market by Clinical Segment (%), 2018  
Figure 5-15: Europe - In Vitro Diagnostic Market by Clinical Segment (%), 2013  
Figure 5-16: Europe - In Vitro Diagnostic Market by Country (%), 2013  
Figure 5-17: Europe - In Vitro Diagnostic Market (Billion US\$), 2013-2018  
Figure 5-18: Europe - In Vitro Diagnostic Market by Country (%), 2018  
Figure 5-19: Europe - In Vitro Diagnostic Market by Clinical Segment (%), 2018  
Figure 5-20: Germany - In Vitro Diagnostic Market by Clinical Segment (%), 2013  
Figure 5-21: Germany - In Vitro Diagnostic Market (Billion US\$), 2013-2018  
Figure 5-22: Germany - In Vitro Diagnostic Market by Clinical Segment (%), 2018  
Figure 5-23: France - In Vitro Diagnostic Market by Clinical Segment (%), 2013  
Figure 5-24: France - In Vitro Diagnostic Market (Billion US\$), 2013-2018  
Figure 5-25: France - In Vitro Diagnostic Market by Clinical Segment (%), 2018  
Figure 5-26: Italy - In Vitro Diagnostic Market by Clinical Segment (%), 2013  
Figure 5-27: Italy - In Vitro Diagnostic Market (Billion US\$), 2013-2018  
Figure 5-28: Italy - In Vitro Diagnostic Market by Clinical Segment (%), 2018  
Figure 5-29: UK - In Vitro Diagnostic Market by Clinical Segment (%), 2013  
Figure 5-30: UK - In Vitro Diagnostic Market (Billion US\$), 2013-2018  
Figure 5-31: UK - In Vitro Diagnostic Market by Clinical Segment (%), 2018  
Figure 5-32: Spain - In Vitro Diagnostic Market by Clinical Segment (%), 2013  
Figure 5-33: Spain - In Vitro Diagnostic Market (Billion US\$), 2013-2018  
Figure 5-34: Spain - In Vitro Diagnostic Market by Clinical Segment (%), 2018  
Figure 5-35: Japan - In Vitro Diagnostic Market by Clinical Segment (%), 2013  
Figure 5-36: Japan - In Vitro Diagnostic Market (Billion US\$), 2013-2018  
Figure 5-37: Japan - In Vitro Diagnostic Market by Clinical Segment (%), 2018  
Figure 5-38: China - In Vitro Diagnostic Market by Clinical Segment (%), 2013  
Figure 5-39: China - In Vitro Diagnostic Market (Billion US\$), 2013-2018  
Figure 5-40: China - In Vitro Diagnostic Market by Clinical Segment (%), 2018  
Figure 5-41: India - In Vitro Diagnostic Market by Clinical Segment (%), 2013  
Figure 5-42: India - In Vitro Diagnostic Market (Billion US\$), 2013-2018  
Figure 5-43: India - In Vitro Diagnostic Market by Clinical Segment (%), 2018  
Figure 7-1: Global - In Vitro Diagnostic Market by Players (%), 2013  
Figure 7-2: Abbott Laboratories - Break up of Revenue by Business Segment (%), 2013  
Figure 7-3: Abbott Laboratories - Diagnostic Division Revenue by Segment (%), 2013  
Figure 7-4: Alere Inc. - Break up of Revenue by Business Segment (%), 2012  
Figure 7-5: Alere Inc. - Diagnostic Division Revenue by Segment (%), 2012  
Figure 7-6: Becton Dickinson - Break up of Revenue by Business Segment (%), 2013

Figure 7-7: Becton Dickinson - Diagnostic Division Revenue by Segment (%), 2013

Figure 7-8: Bayer HealthCare - Break up of Revenue by Business Segment (%), 2013

Figure 7-9: Bayer HealthCare - Consumer Health Revenue by Segment (%), 2013

Figure 7-10: Beckman Coulter - Break up of Revenue by Business Segment (%), 2010

Figure 7-11: Beckman Coulter - Diagnostic Division Revenue by Segment (%), 2010

Figure 7-12: Biomerieux - Break up of Revenue by Business Segment (%), 2013

Figure 7-13: Biomerieux - Diagnostic Division Revenue by Segment (%), 2013

Figure 7-14: Johnson & Johnson - Break up of Revenue by Business Segment (%),  
2013

Figure 7-15: Life Technologies Corporation - Break up of Revenue by Business  
Segment (%), 2012

Figure 7-16: Medtronic Inc. - Break up of Revenue by Business Segment (%), 2013

Figure 7-17: Qiagen NV - Break up of Revenue by Business Segment (%), 2013

Figure 7-18: Roche Holdings Ltd - Break up of Revenue by Business Segment (%),  
2013

Figure 7-19: Roche Holdings Ltd - Diagnostic Division Revenue by Segment (%), 2013

Figure 7-20: Sysmex Corp. - Break up of Revenue by Business Segment (%), 2013

Figure 7-21: Sysmex Corp. - Diagnostic Division Revenue by Segment (%), 2013

Figure 7-22: Siemens HealthCare - Diagnostic Division Revenue by Segment (%), 2013

Figure 7-23: Thermo Fisher Scientific - Break up of Revenue by Business Segment (%),  
2012

## List Of Tables

### LIST OF TABLES:

Table 4-1: Global - In Vitro Diagnostic Market by Clinical Segment (Billion US\$), 2013

Table 4-2: Global - In Vitro Diagnostic Market by Clinical Segment (Billion US\$), 2018

Table 5-1: Europe - Percentage of People Aged 65+ Years in Top-5 IVD Markets (2013 & 2018)

Table 7-1: Abbott Laboratories - Key Financials (Million US\$), 2011-2013

Table 7-2: Abbott Laboratories - Strengths and Weaknesses

Table 7-3: Alere Inc. - Key Financials (Million US\$), 2010-2012

Table 7-4: Alere Inc. - Strengths and Weaknesses

Table 7-5: Becton Dickinson - Key Financials (Million US\$), 2011-2013

Table 7-6: Becton Dickinson - Strengths and Weaknesses

Table 7-7: Bayer HealthCare - Key Financials (Million €), 2011-2013

Table 7-8: Bayer HealthCare - Strengths and Weaknesses

Table 7-9: Beckman Coulter - Strengths and Weaknesses

Table 7-10: Biomerieux - Key Financials (Million €), 2011-2013

Table 7-11: Biomerieux - Strengths and Weaknesses

Table 7-12: Johnson & Johnson - Key Financials (Million US\$), 2011-2013

Table 7-13: Johnson & Johnson - Strengths and Weaknesses

Table 7-14: Life Technologies Corporation - Key Financials (Million US\$), 2010-2012

Table 7-15; Life Technologies Corporation - Strengths and Weaknesses

Table 7-16: Medtronic Inc. - Key Financials (Million US\$), 2011-2013

Table 7-17; Medtronic Inc. - Strengths and Weaknesses

Table 7-18: Qiagen NV - Key Financials (Million US\$), 2011-2013

Table 7-19: Qiagen NV - Strengths and Weaknesses

Table 7-20: Roche Holding Ltd - Key Financials (Million CHF), 2011-2013

Table 7-21; Roche Holding Ltd - Strengths and Weaknesses

Table 7-22: Sysmex Corp. - Key Financials (Million Yen), 2011-2013

Table 7-23: Sysmex Corp. - Strengths and Weaknesses

Table 7-24: Siemens AG - Key Financials (Million €), 2011-2013

Table 7-25: Siemens - Strength and Weaknesses

Table 7-26: Thermo Fisher Scientific - Key Financials (Million US\$) 2010-2012

Table 7-27: Thermo Fisher Scientific Inc. - Strengths and Weaknesses

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