

Goods Carriers Vehicle Market in China Outlook 2014

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Abstracts

By improving quality while maintaining acceptable costs, China has successfully entered the middle-market for Goods Carriers, which is in huge demand in the fastest growing economies of the emerging markets, including China itself. Supportive geographical location also pacified China's role to become one of the most attractive destinations for major market players. Further, according to our latest report, the Chinese Goods Carrier Vehicle's market has grown by leaps and bounds over the past and it exhibits brighter prospects in future as well, as production and sales are reaching new heights.

According to our recent report, "Goods Carriers Vehicle Market in China Outlook 2014", government initiatives have provided a significant boost to the Chinese Goods Carrier Vehicle's Industry, thereby placing it in the forefront of global arena. During 2010, the demand for commercial vehicles had increased radically in China, which has also been making every possible effort to become the world's leading producer of new energy vehicle. Backed by factors like capacity expansion, joint ventures, and investment in new business models, the Chinese Goods Carrier Vehicle's Industry is expected to grow immensely. However, as per our estimation, the domestic demand of completely build-up vehicles' units in China, production will surge at a CAGR of around 21% during 2012-2014.

However, based on the major trends as per our analysis, light trucks would drive the Chinese Goods Carrier Vehicle's Industry during 2012-2014. With a view to understand the competitive landscape, we have included profiles of key market players like Volkswagen AG and Ford Motor Company in our extensive research. The report aims at presenting an objective outlook of the Goods Carrier Vehicle's Industry in China.

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